

Liverpool John Moores University

Title: News Writing for International Students
Status: Definitive
Code: **4021JOURN** (119933)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Kate Heathman	Y

Academic Level: FHEQ4 **Credit Value:** 48.00 **Total Delivered Hours:** 116.00
Total Learning Hours: 480 **Private Study:** 364

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	36.000
Workshop	80.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay on ethics	20.0	
Portfolio	AS2	Portfolio of stories	80.0	

Aims

To give students the skills required to identify news and write news reports to the standard required for general reporting in UK media.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a news story.
- 2 Produce well-structured news reports.
- 3 Write an appropriate news introduction.
- 4 Recognise the importance of basic language skills
- 5 Be able to understand figures, statistics and financial information and use it in reports.
- 6 Understand the importance of accurate reporting and apply other professional ethical standards.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay on ethics	6					
Portfolio of stories	1	2	3	4	5	6

Outline Syllabus

What is news; news report writing - structure, intros, quotes, sources, spelling, grammar and punctuation. Use of language, accuracy and presentation. Numeracy, using statistics, finance and science in report writing. Students will also join a short course in professional ethics.

Learning Activities

Lectures, Workshops in which students will construct copy to a brief.

References

Course Material	Book
Author	Hicks, W.
Publishing Year	1999
Title	Writing for Journalists
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Hicks, W.
Publishing Year	2000
Title	English for Journalists
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Randall, D.
Publishing Year	2000
Title	The Universal Journalist
Subtitle	
Edition	2nd edition
Publisher	London: Focal Press
ISBN	

Course Material	Book
Author	Rudin & Ibbottson
Publishing Year	2002
Title	An Introduction to Journalism
Subtitle	
Edition	
Publisher	London: Focal Press
ISBN	

Course Material	Book
Author	Keeble, R.
Publishing Year	2001
Title	The Newspaper Handbook
Subtitle	
Edition	3rd edition
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Evans, H.
Publishing Year	2000
Title	Newswriting
Subtitle	
Edition	
Publisher	London: Sage
ISBN	

Notes

This module is only available to exchange students for whom English is not a native language. This module is aimed at exchange students seeking to expand their use of English in a journalism context. The module is designed to allow students to learn the skills of writing news in a UK, journalistic style.