

## Liverpool John Moores University

Title: Understanding News Media for International Students  
Status: Definitive  
Code: **4024JOURN** (119937)  
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Jackie Newton	Y

**Academic Level:** FHEQ4      **Credit Value:** 24.00      **Total Delivered Hours:** 90.00

**Total Learning Hours:** 240      **Private Study:** 150

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	30.000
Seminar	60.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay	50.0	
Presentation	AS3	Presentation: essay outline	30.0	
Test	AS2	In class test	20.0	

### Aims

*To explore what is meant by news and the news-oriented media in terms of both practice and theory, considering ownership issues, organisational structures, audience and the key historical developments in journalism in print, radio, television and online, specifically in the United Kingdom.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Define the role of journalism in contemporary society.
- 2 Identify approaches to news selection, audience and representation within the context of contemporary theory and practice.
- 3 Recognise and explain the development of the news-orientated media in England from the 1600s until present day.
- 4 Describe and apply theoretical approaches to media ownership including public service broadcasting.
- 5 Identify the influence of technological developments including the internet both in and on journalism.
- 6 Describe how media organisations are structured and how they operate as commercial concerns.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	3	5
Presentation: essay outline	6	
Class Test	1	2 4

## Outline Syllabus

*Theoretical approaches to news selection, media ownership, audiences and representation; commercial operation of media; history and development of TV, radio, newspapers, magazines, printing, broadcasting, online set in a context of political and cultural influences.*

## Learning Activities

Lectures, workshops and study groups

## References

<b>Course Material</b>	Book
<b>Author</b>	Allen, S.
<b>Publishing Year</b>	2005
<b>Title</b>	Journalism: Critical Issues
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Oxford: OUP
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Seymour-Ure, C.
<b>Publishing Year</b>	1996
<b>Title</b>	The British Press and Broadcasting since 1945
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Blackwell
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Crissel, A.
<b>Publishing Year</b>	1997
<b>Title</b>	A History of Broadcasting
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Branston, G. and Stafford, R.
<b>Publishing Year</b>	2010
<b>Title</b>	The Media Student's Book
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Berkowitz, D.
<b>Publishing Year</b>	2010
<b>Title</b>	Cultural Meanings of News
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Curran, James and Seaton, Jean
<b>Publishing Year</b>	2009
<b>Title</b>	Power Without Responsibility
<b>Subtitle</b>	
<b>Edition</b>	7th edition
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Franklin, Bob (ed)

<b>Publishing Year</b>	2008
<b>Title</b>	Pulling Newspapers Apart:
<b>Subtitle</b>	Analysing Print Journalism
<b>Edition</b>	
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Temple, Mick
<b>Publishing Year</b>	2008
<b>Title</b>	The British Press
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Oxford: OUP
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Cole, Peter and Harcup, Tony
<b>Publishing Year</b>	2009
<b>Title</b>	Newspaper Journalism
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Tumber, H.
<b>Publishing Year</b>	1999
<b>Title</b>	News, A Reader
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Oxford University Press
<b>ISBN</b>	

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## Notes

To teach international exchange students what is meant by news and the news-orientated media including ownership and operational issues, while setting the contemporary media within its historical context.