

Digital Workflows

Module Information

2022.01, Approved

Summary Information

Module Code	4024MEDIA
Formal Module Title	Digital Workflows
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Seminar	22
Tutorial	11
Workshop	44

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. To explore digital workflows for creative outputs 2. To apply digital image manipulation and audio production techniques 3. To critically evaluate process
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Utilise a range of digital workflows and software packages to generate creative work
MLO2	2	Demonstrate the potential of digital workflows for creating a range of different outputs
MLO3	3	Critically evaluate creative process, digital workflows, and potential of outputs

Module Content

Outline Syllabus	Through a series of blended workshops, seminars and tutorials students will gain an understanding of current workflow practice including: Digital Platforms End User Design Image & Sound design Interaction Digital Housekeeping CODECS & File Management
Module Overview	
Additional Information	Through engagement with digital workflow tools students will develop the skills to begin a personal portfolio. Students will be encouraged to maintain this portfolio throughout the programme to showcase their skillset upon Graduation. Providing the project file, to include ideas generation, screen grabs of early iterations, prototyping, production paperwork etc. coupled with the reflection should instil in the student the value of process.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	60	0	MLO1, MLO2
Report	Reflection & Production File	40	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Daniel Turner	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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