Module Proforma

Approved, 2022.02

Summary Information

Module Code	4026MEDIA
Formal Module Title	Storytelling
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Dror Dayan	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Eleanor Yule	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	22
Seminar	33

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. To introduce students to practice based theories about narrative.2. To equip students with knowledge to understand how narratives are constructed.3. To provide students with the critical skills and language to create and discuss narratives.

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Understand and discuss practice-based theories of narrative in media.
MLO2	Understand the conventions of professional written and spoken communication.
MLO3	Create and present a short narrative for a media project.

Module Content

Outline Syllabus
Through a series of lectures and seminars students will gain an understanding of Storytelling including:1. Idea creation (ethnography)2. Research3. Story, plot, narrative (three act structure)4. Documentary narrative5. Fictional Narrative, including characterisation6. Nonlinear narratives and single image7. Interactive 8. Reflective writing & the video essay9. Software (mind mapping, write frames, scriptwriting) 10. Presentations and pitching

Module Overview

Additional Information
Weekly 2-hour lectures will introduce themes to the full cohort. In smaller 2-hour seminar groups weekly themes will be discussed, analysed culturally, and applied to their own work. In collaboration with the library team where possible, the workshop strand will introduce Harvard referencing and resources. Library research tools. Word capabilities and scholarship conventions in higher education.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Presentation	50	0	MLO3, MLO1
Essay	Essay	50	0	MLO1, MLO2