

Industries Portfolio 1

Module Information

2022.01, Approved

Summary Information

Module Code	4028MEDIA
Formal Module Title	Industries Portfolio 1
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	1. Develop personal and professional skills and attributes required for interview, CV and self-promotion. 2. To demystify the recruitment process by having students work through the stages. 3. To reflect on areas of personal development including: Deadlines and punctuality, communication, strengths and weaknesses, motivations and values, team work.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Describe recruitment processes with a developed sense of desirable and essential skills and attributes.
MLO2	2	Engage in purposeful, professional conversations, practising active listening.
MLO3	3	Deliver an engaging presentation to an audience.

Module Content

Outline Syllabus	Working in smaller seminar groups students will engage with tasks, then capture short reflections (200-300 words) weekly in their blogs. Theme 1: Opportunities Skills and Attributes:1. Graduate Opportunities2. Skills 3. Attributes4. Creative CVTheme 2: Recruitment & Selection:5. Job Description and Person Specifications.6. Shortlisting7. Interview Preparation 8. Interviews9. Interviews10. Group Presentations
Module Overview	
Additional Information	The blogs should be kept as a section of the web space set up in Semester 1. Attendance and participation in the seminars are essential. A screen shot of each of the weekly blog entries should be captured and submitted within the single PDF along with a link to the live page.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio & Reflection	60	0	MLO1, MLO2
Presentation	Presentation	40	0	MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Wez Nolan	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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