

## Liverpool John Moores University

Title: Introduction to Professional Practice  
Status: Definitive  
Code: **4030JOURN** (123437)  
Version Start Date: 01-08-2019

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Guy Hodgson	Y

**Academic Level:** FHEQ4      **Credit Value:** 40      **Total Delivered Hours:** 168  
**Total Learning Hours:** 400      **Private Study:** 232

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Seminar	48
Workshop	96

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of Print Work	35	
Portfolio	Portfolio	Portfolio of Broadcast Work	35	
Test	Test	Shorthand Test - Theory and Speed	30	

### Aims

1. Identify a news story and produce a well-structured report
2. Produce accurate reports for print and media outlets.
3. Demonstrate an awareness of the importance of accuracy and language skills.
4. Demonstrate a knowledge of broadcast journalism skills.

## 5. Acquire an understanding of Teeline Shorthand grammar

### Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a news story recognising news values and suitability for target audience.
- 2 Produce accurate and grammatical news copy
- 3 Structure a report in accordance with the news pyramid
- 4 Recognise and apply broadcast story treatments
- 5 Demonstrate basic knowledge of broadcast technical skills
- 6 Demonstrate an understanding of Teeline Shorthand

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio - Print	1	2	3		
Portfolio - Broadcast	1	2	3	4	5
Test - Shorthand	6				

### Outline Syllabus

*What is News? Writing for print and broadcast, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation. Introduction to broadcast technical skills and practices. Theory and practice of shorthand.*

### Learning Activities

Lectures, Seminars and Workshops

### Notes

This double module is designed to allow students to learn introductory skills in print and broadcast journalism. This is supplemented by the theory and practice of Teeline shorthand.