

Liverpool John Moores University

Title: Professional Practice for International Journalists
Status: Definitive
Code: **4031JOURN** (123549)
Version Start Date: 01-08-2019

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Rex Li	Y

Academic Level: FHEQ4
Credit Value: 40
Total Delivered Hours: 120

Total Learning Hours: 400
Private Study: 280

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Seminar	48
Workshop	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Portfolio of Print Work	35	
Portfolio	Port	Portfolio of Broadcast Work	35	
Portfolio	Port	Portfolio of International News Articles	30	

Aims

1. Identify a news story and produce a well-structured report.
2. Produce accurate reports for print and media outlets.
3. Demonstrate an awareness of the importance of accuracy and language skills.
4. Demonstrate a knowledge of broadcast journalism skills.

5. Demonstrate an awareness of the broader context and specific characteristics of international news reporting.
6. Demonstrate a knowledge and understanding of reporting on a global stage.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a news story recognising news values and suitability for target audience.
- 2 Produce accurate and grammatical news copy
- 3 Structure a report in accordance with the news pyramid
- 4 Recognise and apply broadcast story treatments
- 5 Demonstrate basic knowledge of broadcast technical skills
- 6 Recognise the professional imperatives of working as an international Journalist or foreign Correspondent.
- 7 Identify international news stories and produce news articles for appropriate global audiences.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio - Print	1	2	3		
Portfolio - Broadcast	1	2	3	4	5
Portfolio - Articles	6	7			

Outline Syllabus

What is News? Writing for print and broadcast, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation. Introduction to broadcast technical skills. Journalism in a global perspective. The world in historical, geographical and political contexts. News, sources and foreign correspondents. Press freedom and global news reporting. Global news gathering. Reporting the world: theories and perspectives. International reporting: opportunities and challenges.

Learning Activities

Lectures, Seminars and Workshops

Notes

This double module is designed to allow students to learn introductory skills in print and broadcast journalism. It also introduces to students specific characteristics of international approaches to journalism and develops their knowledge and

understanding of reporting on a global stage.