

## Liverpool John Moores University

Title: COMPONENTS IN BUSINESS  
Status: Definitive  
Code: **4036BUSIS** (108208)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Lynda Lutwyche	Y

**Academic Level:** FHEQ4  
**Credit Value:** 12.00  
**Total Delivered Hours:** 26.00  
**Total Learning Hours:** 120  
**Private Study:** 94

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Tutorial	12.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	50.0	2.00
Report	AS2	Individual Coursework	50.0	

### Aims

*To develop an understanding of, and skills in the dynamic nature of the world of work.*

*To develop a practical understanding of general systems theory and the relevant feedback concepts applicable to all business types for organisational control.*

*To develop practical business monitoring techniques and capability in effective resource allocation.*

*To develop an understanding of the components of business structures and how they integrate as a collective whole for optimum performance.*

*To develop the ability to map organisational processes and select appropriate levels of detail.*

*To apply problem solving tools and techniques to determine root cause symptoms and solutions.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Demonstrate the underlying functions and interrelationships of the components of business.
- 2 Demonstrate the underlying concepts of general systems and their relevance in the world of work.
- 3 Demonstrate how organisations use adaptation strategies in order to survive and grow.
- 4 Identify business processes and recommendations for business improvement.
- 5 Select and combine appropriate business monitoring techniques for use in business control.
- 6 Identify how IS/IT enables organisations to deal with complexity and size.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	4	5	6	
CW	1	2	3	4	5	6

## **Outline Syllabus**

*What is an organizations:*

*Systems Concepts,*

*General systems theory,*

*Types of system,*

*IS,*

*IT,*

*Social / human activity / mechanical.*

*Business types and structures:*

*Multinational SME etc,*

*Manufacturing, Service, Private, etc,*

*Hierarchy , Recursion, Simple, Complex,*

*Supply chain analysis.*

*Business functions:*

*Operations,*

*Management,*

*Environment,*

*Audit,*

*Resource Allocation,  
Management Control,  
R&D,  
Strategic leadership.*

*Why and how business grow and evolve:  
SME Large,  
Adaptation,  
Reactive / proactive management,  
Learning,  
Feedback and control theory,  
Business Monitoring and forecasting.*

*Leadership and steering strategies:  
Policy formulation – Manufacturing, Quality, Equal opps, etc.*

*Problem analysis and correction:  
Case studies of business improvement plans and actions.*

*Business monitoring tools and techniques:  
Regression Correlation S/Dev SPC,  
Information systems.*

## **Learning Activities**

The module will be delivered via a series of lectures, tutorials and workshops.

## **References**

<b>Course Material</b>	Book
<b>Author</b>	Ackoff, R L
<b>Publishing Year</b>	1984
<b>Title</b>	Creating the Corporate Future
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Wiley
<b>ISBN</b>	0-47-09009-3

<b>Course Material</b>	Book
<b>Author</b>	Senge, P M
<b>Publishing Year</b>	1990
<b>Title</b>	The Fifth Discipline
<b>Subtitle</b>	The Art and Practice of the Learning Organisation
<b>Edition</b>	
<b>Publisher</b>	Century Business

<b>ISBN</b>	0-712-65687-1
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<b>Course Material</b>	Book
<b>Author</b>	Wilson, B
<b>Publishing Year</b>	1990
<b>Title</b>	Systems
<b>Subtitle</b>	Concepts, Methodologies and Applications
<b>Edition</b>	2nd edition
<b>Publisher</b>	Wiley
<b>ISBN</b>	0-471-92716-3

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### Notes

Information provided on Blackboard