

Liverpool John Moores University

Title: Business & Society
Status: Definitive
Code: **4036BUSMK** (121490)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Tashkin Vasfi	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Tutorial	22
Workshop	11

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	report	An individual 2,500 word Report (+/-10%)	100	

Aims

- 1. To explain the roles and impacts of business organisations within developed and developing countries*
- 2. To describe the roles of, and relationships between corporations, nation-states and international institutions in shaping the global economy*
- 3. To explain how the expectations of civil society influence the practices of business organisations*

Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the roles played by business organisations, as one of several interacting stakeholders, whose activities shape civil society.
- 2 Explain the relationships between business organisations and government agencies in determining public policy (both nationally and internationally).
- 3 Identify and explain the roles played by a range of institutions that promote and regulate the activities of corporations (e.g. government departments, TUC, CBI, EU, OECD, WTO, IMF etc.)
- 4 Describe the drivers of change in the global economy and the impacts of those changes on national, regional and global communities.
- 5 Explain the meaning of sustainability and the role corporations are playing in its achievements.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Individual - 2500 words	1	2	3	4	5
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Outline Syllabus

The Corporation and its stakeholders
Corporate social responsibility
Consumer Protection
Ethical issues in business
Managing a diverse workforce
The challenges of globalisation
The globalisation of markets
Sustainable development and global business
Managing environmental issues

Learning Activities

This module will employ a range of student-centred learning strategies including lecture, case study, group discussion, creative problem solving exercises and self directed problem based learning.

Notes

This module is intended to provide students with an introduction to the interactions of business corporations with their social, geographical and institutional contexts via a study of relevant emerging issues in contemporary global business. The module aims to promote student engagement with current real world issues arising from

global business activities. This will be achieved by means of a teaching and learning strategy that prioritises real world stimulus materials drawn from 'live' news media, and organisations actively engaged in the issues studied, to provide context for the academic material underpinning the course.