

Liverpool John Moores University

Title: Sports Journalism Skills
Status: Definitive
Code: **4036JOURN** (124569)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
John Mathews	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Seminar	36

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio	100	

Aims

1. Develop the knowledge and skills required to produce match/event reports across a number of sports.
2. Work in a number of simulated environments that replicate those that a sports journalist would routinely face.
3. Develop the skills and ethical awareness required to enable them to perform as responsible working sports journalists.
4. Reflect and analyse the journalistic processes undertaken in production elements and discuss issues involved in the practise of sports journalism.

Learning Outcomes

After completing the module the student should be able to:

- 1 Make judgements about sports editorial issues and provide creative solutions within a limited time frame.
- 2 Demonstrate a knowledge and understanding of the distinctive nature and context of sport journalism as a profession.
- 3 Produce match/event reports for a specific platform (web/print), inclusive of the range of elements particular to that medium.
- 4 Communicate effectively, both in writing and verbally, information, ideas, argument and analysis.
- 5 Reflect on the production process of working in both print and online media.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3	4	5
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Outline Syllabus

This module will address the type of writing associated with match/event reporting. The content of the module will reflect the practical aspects of the role of a sports journalist and will aim to recreate a number of the settings that sports journalists would routinely face.

Learning Activities

Lectures and seminars.

Notes

The module is designed to equip the would-be sports reporter with the fundamental skills that will enable him/her to operate across a number of journalism platforms. It will cover a range of sports and will deal with the different requirements for each.