

Liverpool John Moores University

Title: Sport and Society
Status: Definitive
Code: **4037JOURN** (124570)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Guy Hodgson	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	24
Seminar	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres	Presentation	50	
Essay	Essay	Essay	50	

Aims

- 1. Integrate relevant theoretical approaches related to the study of sports journalism..*
- 2. Contextualise the development of sports journalism and the historic aspects that have shaped the role today.*
- 3. Critically analyse how sports journalism deals the issues such as homophobia, gender and race.*
- 4. Identify relevant examples of how national identity and issues of nationalism are*

presented within certain aspects of sports media.

5. Communicate both verbally and in written form on a range of themes that have relevance to sports journalism and the wider society.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a knowledge and understanding of the distinctive nature and context of sports journalism as a profession and the role it has in the dissemination of information.
- 2 Analyse the context that sport/sports journalism plays in the wider aspects of society.
- 3 Communicate effectively in written form, information, ideas, argument and analysis.
- 4 Communicate effectively verbally, information, ideas, argument and analysis.
- 5 Present ideas and information in a logical and coherent manner.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2	4	5
Essay	1	2	3	5

Outline Syllabus

This module is intended to introduce journalism students to the key theoretical approaches to the study of sports journalism, and to stimulate reflection on the role of sports journalists in wider society. The module will look at how sports journalism has developed with a look at the historical aspects of the development of the role through to the present and how it is developing in relation to the wider media landscape.

Learning Activities

Lectures and seminars.

Notes

The module will cover aspects of critical theory looking at how sport covers issues such as race and gender, as well as the nature of sports reporting that seeks to represent a perceived national identity. Overall the module seeks to connect the acquisition of practical skills to a wider cognitive and critical approach, focusing on issues such as narrative frameworks, news values, and journalistic discourse