

Sport and Society

Module Information

2022.01, Approved

Summary Information

Module Code	4037JOURN
Formal Module Title	Sport and Society
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	24
Seminar	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	1. Integrate relevant theoretical approaches related to the study of sports journalism.. 2. Contextualise the development of sports journalism and the historic aspects that have shaped the role today. 3. Critically analyse how sports journalism deals the issues such as homophobia, gender and race. 4. Identify relevant examples of how national identity and issues of nationalism are presented within certain aspects of sports media. 5. Communicate both verbally and in written form on a range of themes that have relevance to sports journalism and the wider society.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate a knowledge and understanding of the distinctive nature and context of sports journalism as a profession and the role it has in the dissemination of information.
MLO2	2	Analyse the context that sport/sports journalism plays in the wider aspects of society.
MLO3	3	Communicate effectively in written form, information, ideas, argument and analysis.
MLO4	4	Communicate effectively verbally, information, ideas, argument and analysis.
MLO5	5	Present ideas and information in a logical and coherent manner.

Module Content

Outline Syllabus	This module is intended to introduce journalism students to the key theoretical approaches to the study of sports journalism, and to stimulate reflection on the role of sports journalists in wider society. The module will look at how sports journalism has developed with a look at the historical aspects of the development of the role through to the present and how it is developing in relation to the wider media landscape.
Module Overview	This module will integrate relevant theoretical approaches related to the study of sports journalism. You will analyse how sports journalism deals the issues such as homophobia, gender and race. You will also be able to Identify relevant examples of how national identity and issues of nationalism are presented within certain aspects of sports media.
Additional Information	The module will cover aspects of critical theory looking at how sport covers issues such as race and gender, as well as the nature of sports reporting that seeks to represent a perceived national identity. Overall the module seeks to connect the acquisition of practical skills to a wider cognitive and critical approach, focusing on issues such as narrative frameworks, news values, and journalistic discourse

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	50	0	MLO1, MLO2, MLO4, MLO5
Centralised Exam	Essay	50	0	MLO1, MLO2, MLO3, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
David Randles	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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