

Liverpool John Moores University

Title: Professional Practice for Sports Journalists
Status: Definitive
Code: **4038JOURN** (125417)
Version Start Date: 01-08-2019

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Guy Hodgson	Y

Academic Level: FHEQ4 **Credit Value:** 40 **Total Delivered Hours:** 96

Total Learning Hours: 400 **Private Study:** 304

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Seminar	72

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio of Print Work	35	
Report	AS3	Sports Report	30	
Portfolio	AS2	Portfolio of Broadcast Work	35	

Aims

1. Identify a news story and produce a well-structured report.
2. Produce accurate reports for print and media outlets.
3. Demonstrate an awareness of the importance of accuracy and language skills.
4. Demonstrate a knowledge of broadcast journalism skills.
5. Acquire an understanding of Sports Reporting.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a news story recognising news values and suitability for target audience.
- 2 Produce accurate and grammatical news copy.
- 3 Structure a report in accordance with the news pyramid.
- 4 Recognise and apply broadcast story treatments.
- 5 Demonstrate basic knowledge of broadcast technical skills.
- 6 Demonstrate a basic understanding of writing a Sports Report.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio of Print Work	1	2			
Sports Report	1	2	3	4	5
Portfolio of Broadcast Work	6				

Outline Syllabus

What is News? Writing for print and broadcast, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation. Introduction to broadcast technical skills. Writing a sports report.

Learning Activities

Lectures, Seminars and Workshops.

Notes

This double module is designed to allow students to learn introductory skills in print and broadcast journalism and introduce them to sports reporting.