

## Liverpool John Moores University

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Title: Broadcast for Sports Journalists  
Status: Definitive  
Code: **4040JOURN** (126383)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Michelle Ponting	Y

**Academic Level:** FHEQ4      **Credit Value:** 20      **Total Delivered Hours:** 48  
**Total Learning Hours:** 200      **Private Study:** 152

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Seminar	36

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Broadcast Portfolio	100	

### Aims

1. Demonstrate a knowledge of broadcast journalism skills.
2. Demonstrate an ability to undertake background research in sports broadcasting.
3. Demonstrate an awareness of the importance of accuracy in broadcast journalism

### Learning Outcomes

After completing the module the student should be able to:

- 1 Recognise and apply broadcast story treatments.
- 2 Demonstrate basic knowledge of broadcast technical skills.
- 3 Identify stories and prepare research briefs.
- 4 Write copy for broadcast

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3	4
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### **Outline Syllabus**

*Writing for broadcast. Interviewing sources and developing story treatments.  
Shooting and editing video. Capturing and editing audio.*

### **Learning Activities**

Lectures and seminars.

### **Notes**

This module is designed to allow students to learn introductory skills in broadcasting.