Broadcast for Sports Journalists

Module Information

2022.01, Approved

Summary Information

Module Code	4040JOURN
Formal Module Title	Broadcast for Sports Journalists
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	36

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	1. Demonstrate a knowledge of broadcast journalism skills.2. Demonstrate an ability to undertake background research in sports broadcasting.3. Demonstrate an awareness of the importance of accuracy in broadcast journalism

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Recognise and apply broadcast story treatments.
MLO2	2	Demonstrate basic knowledge of broadcast technical skills.
MLO3	3	Identify stories and prepare research briefs.
MLO4	4	Write copy for broadcast

Module Content

Outline Syllabus	Writing for broadcast. Interviewing sources and developing story treatments. Shooting and editing video. Capturing and editing audio.
Module Overview	This module is designed to allow you to learn introductory skills in broadcasting. You will demonstrate a knowledge of broadcast journalism skills and an ability to undertake background research in sports broadcasting.
Additional Information	This module is designed to allow students to learn introductory skills in broadcasting.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Polly Sharpe	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings