Professional Practice 1

Module Information

2022.01, Approved

Summary Information

Module Code	4041JOURN
Formal Module Title	Professional Practice 1
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	36
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. Identify a news story and produce a well-structured report2. Produce accurate reports for print and media outlets.3. Demonstrate an awareness of the importance of accuracy and language skills. 4. Acquire an understanding of Teeline Shorthand grammar

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify a news story recognising news values and suitability for target audience.
MLO2	2	Produce accurate and grammatical news copy
MLO3	3	Structure a report in accordance with the news pyramid
MLO4	4	Demonstrate basic writing skills in Teeline Shorthand

Module Content

Outline Syllabus	What is News? Writing for print and broadcast, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation Theory and practice of shorthand.
Module Overview	This module introduces you to the fundamentals of writing news and the conventions of journalism practice. It also introduces you to shorthand theory and practice.
Additional Information	This module introduces students to the fundamentals of writing news and the conventions of journalism practice. It also introduces students to shorthand theory and practice.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	70	0	MLO1, MLO2, MLO3
Test	Class Test	30	0	MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jackie Newton	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings