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Title: Professional Practice 1  
Status: Definitive  
Code: **4041JOURN** (126757)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Guy Hodgson	Y

**Academic Level:** FHEQ4      **Credit Value:** 20      **Total Delivered Hours:** 72  
**Total Learning Hours:** 200      **Private Study:** 128

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Seminar	36
Workshop	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of Print Work	70	
Test	Test	Theory Test	30	

### Aims

1. Identify a news story and produce a well-structured report
2. Produce accurate reports for print and media outlets.
3. Demonstrate an awareness of the importance of accuracy and language skills.
4. Acquire an understanding of Teeline Shorthand grammar

## Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a news story recognising news values and suitability for target audience.
- 2 Produce accurate and grammatical news copy
- 3 Structure a report in accordance with the news pyramid
- 4 Demonstrate basic writing skills in Teeline Shorthand

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
Class Test	4		

## Outline Syllabus

*What is News? Writing for print and broadcast, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation Theory and practice of shorthand.*

## Learning Activities

Lectures, Seminars and Workshops

## Notes

This module introduces students to the fundamentals of writing news and the conventions of journalism practice. It also introduces students to shorthand theory and practice.