

Liverpool John Moores University

Title: Professional Practice 2
Status: Definitive
Code: **4042JOURN** (126758)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Shirley Lewis	Y

Academic Level: FHEQ4
Credit Value: 20
Total Delivered Hours: 72
Total Learning Hours: 200
Private Study: 128

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Seminar	36
Workshop	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of Broadcast Work	70	
Test	Test	Theory and Speed Test	30	

Aims

1. To introduce students to basic broadcast news techniques, including use of technology
2. To introduce students to a range of story treatments for broadcast media.
3. To build theory and speed in the application of shorthand.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate basic knowledge of broadcast technical skills
- 2 Recognise and apply broadcast story treatments
- 3 Demonstrate an understanding of Teeline Shorthand

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2
Class Test	3	

Outline Syllabus

Introduction to broadcast technical skills and story-telling practices. Theory and practice of shorthand.

Learning Activities

Lectures, Seminars and Workshops

Notes

This module follows on from Introduction to Professional Practice, which covered basic news writing and shorthand theory. Students will learn to adapt their story treatments for broadcast, also becoming familiar with industry-standard equipment and software. They will also build speed of writing in the shorthand classes.