Module Proforma

Approved, 2022.02

Summary Information

Module Code	4043JOURN
Formal Module Title	Understanding Journalism
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Frances Yeoman	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings

Partner Module Team

Contact Name	Applies to all offerings	Offerings

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours

Lecture	22
Seminar	11

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To build student awareness of the journalism industry and its developmentTo develop student knowledge of potential job roles within and related to journalism, and encourage them to begin building employability skills and a professional identity To equip students with an understanding of the requirements of studying journalism in higher education and the skills required to succeed as independent learners throughout their degrees

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Discuss important features of the contemporary UK journalism industry, including an awareness of how it has changed during the digital era
MLO2	Demonstrate awareness of different potential career paths related to journalism
MLO3	Reflect on their own personal development in terms of both understanding and consumption of journalistic content (news literacy) and early career planning
MLO4	Write to a high standard appropriate to Level 4 and demonstrate competency in referencing

Module Content

Outline Syllabus
Students will develop basic knowledge of key issues affecting the journalism industry including how it has evolved over time, looking at issues such as the changing economics of journalism and the influence of technology. They will gain awareness of the main organisations and employers in the industry, and of the wide range of potential job roles within and related to it. They will develop the news literacy skills that will help them analyse news and other digital content, reflecting on their own journalism consumption habits as well as on issues such as objectivity, verification and the impact of audience on journalistic treatments. They will build the academic skills required to help them succeed throughout their studies, including knowledge of academic writing, use of the libraries and electronic resources, correct referencing and the avoidance of plagiarism. They will begin to develop social and professional skills such as time management and appropriate use of email and social media.

Module Overview

Additional Information

The module includes the university Future Focus careers assessment and will encourage students to begin thinking about industry and employability skills as well as developing their wider academic skills, equipping them for successful study.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Reflection	Reflection - 2500 words	50	0	MLO4, MLO3
Future Focus e-learning task	Future Focus e-learning task	10	0	MLO4, MLO2, MLO1
Report	Report - 1000 words	40	0	MLO2