

Liverpool John Moores University

Title: INTRODUCTION TO MANAGEMENT PRACTICE
Status: Definitive
Code: **4046TEF** (103774)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Heather Griffiths	Y

Academic Level: FHEQ4 **Credit Value:** 12 **Total Delivered Hours:** 21
Total Learning Hours: 120 **Private Study:** 99

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	15
Seminar	5

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Exam	40	1
Essay	AS2	Individual 2000 word report	60	

Aims

To provide an overview of management functions and financial practice in organizations. To enable each student to evaluate management functions and practice in a chosen organization within either the private, public or not-for-profit sector.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify different management structures, leadership styles and business systems within organizations including an introduction to operations, human resource practices, marketing (including service design) and finance.
- 2 Describe how the management functions in an organisation are interdependent
- 3 Identify salient aspects of an organizations culture and operations with reference to circumstance and contributory structural, and leadership factors.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	
Coursework	1	2	3

Outline Syllabus

Definitions of management, leadership and culture in organizations. Observation and reflection of differing organizational structures, business systems and operations within the private, public and not-for-profit sectors. Introduction to the interdependency of the management functions of operations, planning/project management, service design, marketing, human resource management and basic finance.

Learning Activities

Lectures, seminars, case studies and presentations.

Notes

This module aims to provide the students with the ability to identify and reflect on management, leadership styles and culture in all types of organizations and the fact that they are interdependent. It gives an overview of all the functional areas (operations, human resource management, marketing and finance) including service design and project working.