

Introduction to Newswriting

Module Information

2022.01, Approved

Summary Information

Module Code	4047JOURN
Formal Module Title	Introduction to Newswriting
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	Introduce students to news values and the identification of news angles Enable the production of accurate reports for print and online media outlets. Convey and demonstrate the importance of accuracy and language skills. Examine the influence of audience on news production
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify and explain news values
MLO2	2	Structure a report in accordance with the news pyramid
MLO3	3	Produce accurate and grammatical news copy under pressure of deadlines
MLO4	4	Assess the suitability of news stories for a target audience

Module Content

Outline Syllabus	What is news? Writing for print and online, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Introduction to broadcast writing. Use of language, accuracy and presentation. Targeting news for specific audiences.
Module Overview	
Additional Information	This module introduces students to the fundamentals of writing news and the conventions of journalism practice.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Newswriting	60	0	MLO1, MLO2, MLO4
Test	Timed Test	40	0	MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jackie Newton	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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