

## Introduction to Broadcast

### Module Information

2022.01, Approved

#### Summary Information

Module Code	4048JOURN
Formal Module Title	Introduction to Broadcast
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

#### Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	22

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

#### Aims and Outcomes

Aims	To introduce students to basic broadcast news techniques To introduce students to a range of story treatments used in broadcast media To demonstrate an understanding of the basic techniques of recording audio, filming and editing material for TV and/or radio broadcast. To develop an understanding of the conventions of broadcast media and how radio and TV news and sport bulletins are put together
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Recognise and apply broadcast story treatments.
MLO2	2	Demonstrate basic knowledge of broadcast technical skills and how to apply them
MLO3	3	Produce copy and material for broadcast which adheres to current professional broadcast conventions

### Module Content

Outline Syllabus	This module provides an introduction to broadcast. Students will be taught current professional broadcast conventions and develop the basic technical skills necessary to produce material for radio and/or TV. They will learn how to write for broadcast and develop story treatments; they will become familiar with industry-standard software as they learn how to shoot and edit video and how to capture and edit audio.
Module Overview	
Additional Information	This module is the forerunner to Developing Broadcast Skills at L5 and aims to give students a basic understanding and knowledge of broadcast on which to build through Levels 5 and 6.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Michelle Ponting	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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