

Sports Journalism Skills

Module Information

2022.01, Approved

Summary Information

Module Code	4049JOURN
Formal Module Title	Sports Journalism Skills
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Seminar	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	Develop the knowledge and skills required to produce match/event reports across a number of sports. Work in a number of simulated environments that replicate those that a sports journalist would routinely face. Develop the skills and ethical awareness required to enable them to perform as responsible working sports journalists. Reflect and analyse the journalistic processes undertaken in production elements and discuss issues involved in the practice of sports journalism.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Make judgements about sports editorial issues and provide creative solutions within a limited time frame.
MLO2	2	Demonstrate a knowledge and understanding of the distinctive nature and context of sport journalism as a profession.
MLO3	3	Produce match/event reports for a specific platform (web/print), inclusive of the range of elements particular to that medium.
MLO4	4	Communicate effectively, both in writing and verbally, information, ideas, argument and analysis.
MLO5	5	Reflect on the production process of working in both print and digital media.

Module Content

Outline Syllabus	This module will address the type of writing associated with match/event reporting. The content of the module will reflect the practical aspects of the role of a sports journalist and will aim to recreate a number of the settings sports journalists would routinely face.
Module Overview	
Additional Information	The module is designed to equip the would-be sports reporter with the fundamental skills that will enable him/her to operate across a number of journalism platforms. It will cover a range of sports and will deal with the different requirements for each.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
John Mathews	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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