

Liverpool John Moores University

Title: INTRODUCTION TO ORGANISATIONS
Status: Definitive
Code: **4049TECH** (115969)
Version Start Date: 01-08-2011

Owning School/Faculty: Engineering
Teaching School/Faculty: Engineering

Team	Leader
Kevin Bains-Johnston	Y

Academic Level: FHEQ4
Credit Value: 12.00
Total Delivered Hours: 36.00
Total Learning Hours: 120
Private Study: 84

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Portfolio (case studies / articles)	50.0	
Essay	AS2	Poster presentation	50.0	

Aims

- To provide an introduction to the nature of organisations in particular, exploring terminology and relevant management issues;
- To convey the range of factors determining the effectiveness of an organization and to provide the vocabulary and concepts required to discuss organizational effectiveness
- To raise awareness of the wide range of internal and external forces for change acting on managers and the differences which arise in different contexts.

Learning Outcomes

After completing the module the student should be able to:

- 1 Describe an organization in term of its type, structure, functions, culture and stakeholders.
- 2 Describe at an introductory level the nature and management of business resources (e.g. people, money, materials, equipment, information) required to meet organizational goals
- 3 Describe the role of the manager, a range of management styles and their suitability for different circumstances.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1
CW	2 3

Outline Syllabus

*Origins of organisations, evolution of businesses as legal entities, types of business
Functions of business in society, stakeholders
The business as an open system, the business environment, influence diagrams
Business as a bundle of resources and processes
Organisational structure
Accounting concepts and financial reporting
Management style, function
Managing people: motivation
Principles of recruitment and training, competency maps
Globalisation
Manufacturing evolution: The era of mass customisation
The knowledge economy: changing role of manager, new modes of work,
telecommuting*

Learning Activities

This is module and will be taught via lecture and tutorial. Sessions will be interactive using video and case studies. Company visits will be arranged where appropriate.

References

Course Material	Book
Author	Marcouse I

Publishing Year	1999
Title	Business Studies
Subtitle	
Edition	
Publisher	Hodder Educational
ISBN	

Notes

This module provides students with an introduction to businesses and the benefits of e-business to organisations in diverse contexts.