

Module Information

2022.01, Approved

Summary Information

Module Code	4050YPCBM
Formal Module Title	Contemporary issues in business and society
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	<ul style="list-style-type: none"> • To explain the roles and impacts of business organisations within developed and developing countries • To describe the roles of, and relationships between, corporations, nation-states and international institutions in shaping the global economy • To explain how the expectations of civil society influence the practices of business organisations
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Describe the roles played by business organisations, as one of several interacting stakeholders, whose activities shape civil society
MLO2	2	Explain the relationships between business organisations and government agencies in determining public policy (both nationally and internationally)
MLO3	3	Identify and explain the roles played by a range in institutions that promote and regulate the activities of corporations
MLO4	4	Describe the drivers of change in the global economy and the impacts of those changes on national, regional and global communities
MLO5	5	Explain the meaning of sustainability and the role corporations are playing in its achievement

Module Content

Outline Syllabus	This is a broad module covering the interaction of business with government and society through practical applications to current affairs. It is intended to raise awareness in students of contemporary issues and to encourage the development of criticality of thinking and engagement in current affairs. It also introduces wider business issues such as ethics, stakeholder engagement and globalisation, and develops an appreciation of the impact and aims of business beyond the financial bottom-line.
Module Overview	
Additional Information	Lectures, workshops and Seminars

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Case study	50	0	MLO1, MLO2
Exam	Exam	50	2	MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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Seng Kiong Kok	Yes	N/A
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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