

## Liverpool John Moores University

Title: Contemporary issues in business and society  
Status: Definitive  
Code: **4050YPCBM** (122965)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Seng Kiong Kok	Y

**Academic Level:** FHEQ4      **Credit Value:** 20      **Total Delivered Hours:** 46  
**Total Learning Hours:** 200      **Private Study:** 154

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Case study	2500 word case study	50	
Exam	Exam	End of year exam	50	2

### Aims

- To explain the roles and impacts of business organisations within developed and developing countries
- To describe the roles of, and relationships between, corporations, nation-states and international institutions in shaping the global economy
- To explain how the expectations of civil society influence the practices of business organisations

## Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the roles played by business organisations, as one of several interacting stakeholders, whose activities shape civil society
- 2 Explain the relationships between business organisations and government agencies in determining public policy (both nationally and internationally)
- 3 Identify and explain the roles played by a range in institutions that promote and regulate the activities of corporations
- 4 Describe the drivers of change in the global economy and the impacts of those changes on national, regional and global communities
- 5 Explain the meaning of sustainability and the role corporations are playing in its achievement

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Case study	1	2		
Exam	3	4	5	

## Outline Syllabus

*This is a broad module covering the interaction of business with government and society through practical applications to current affairs. It is intended to raise awareness in students of contemporary issues and to encourage the development of criticality of thinking and engagement in current affairs. It also introduces wider business issues such as ethics, stakeholder engagement and globalisation, and develops an appreciation of the impact and aims of business beyond the financial bottom-line.*

## Learning Activities

Lectures, workshops and Seminars

## Notes

Lectures, workshops and Seminars