

Module Information

2022.01, Approved

Summary Information

Module Code	4053YPCBM
Formal Module Title	Introduction to Accounting and Finance
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	Provides information to enable the student to understand the financial statements; use key financial measures to analysis performance of a business; identify alternative financing sources; and evaluate short and long-term investment decisions.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate the context within which financial information is prepared and used
MLO2	2	Explain the fundamental accounting concepts which underlie the preparation of financial reporting statements.
MLO3	3	Analyse the financial statements of a business by selecting appropriate performance indicators for profitability and for liquidity including key accounting ratios
MLO4	4	Describe issues involved in company valuations and methods of financing businesses
MLO5	5	Evaluate short and long-term investment decisions using a variety of techniques

Module Content

Outline Syllabus	The nature of financial information and application of accounting concepts The final accounts of limited companies Interpretation of financial statements Short-term financial decision making - costing methods Long-term financial decision making - NPV, Payback, ARR Company valuations Sources of finance and methods of financing a business
Module Overview	
Additional Information	This module introduces fundamental knowledge, skills and tools of accounting and finance management used in a modern, commercial business. It provides sufficient information to enable the student to understand key financial measures used within business and the wider economy. Key to the success of the module is for students to apply the knowledge and skills learnt to business situations and gain from sharing ideas and approaches to a wide range of common business situations.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Individual report	50	0	MLO1, MLO2, MLO5
Report	Pitch work	50	0	MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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James Eden	Yes	N/A
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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