

### Summary Information

Module Code	4054YPCBM
Formal Module Title	Fundamentals of Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

### Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

### Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

Aims	This module is designed to introduce students to various theories of management and how they have developed. It will highlight various challenges faced by business managers in the 21st century including the various concepts, tools and models used to overcome them. It also aims to help student understand the need to develop personal management capability.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Evaluate the need to apply a range of management styles and how management style can influence managerial behaviour.
MLO2	2	Evaluate the different forms of business and organisational structure in terms of the nature, characteristics, and any perceived benefits.
MLO3	3	Demonstrate how organisational and individual behaviour affects individuals and teams and explain how the environment impact on a business.
MLO4	4	Assess, evaluate and plan the resources for personal professional development
MLO5	5	Debate the leadership skills required to facilitate team involvement and meet organisation's objectives as well as understanding ethical and value-based approach to leadership.

## Module Content

Outline Syllabus	Introduction to management Management styles and Behaviour Managing Stakeholders Expectation Understanding Organisational Culture Leadership Personal Development as a Manager and Leader Ethics, Equality and Diversity
Module Overview	
Additional Information	This module will be delivered on three fronts: lecture, workshop and seminars. This is to ensure a right balance between the cognitive, affective and psychomotor learning objective.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	2500 word Individual Essay	60	0	MLO1, MLO2, MLO3, MLO4, MLO5
Presentation	15mins Group Presentation	40	0	MLO1, MLO2, MLO3, MLO5

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings

Olatunde Durowoju	Yes	N/A
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**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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