

## Liverpool John Moores University

Title: Fundamentals of Management  
Status: Definitive  
Code: **4054YPCBM** (122969)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Olatunde Durowaju	Y
Martin Hudson	

**Academic Level:** FHEQ4      **Credit Value:** 20      **Total Delivered Hours:** 44  
**Total Learning Hours:** 200      **Private Study:** 156

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	2500 word Individual Essay	60	
Presentation	GP	15mins Group Presentation	40	

### Aims

*This module is designed to introduce students to various theories of management and how they have developed. It will highlight various challenges faced by business managers in the 21st century including the various concepts, tools and models used to overcome them. It also aim to help student understand the need to develop personal management capability.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate the need to apply a range of management styles and how management style can influence managerial behavior.
- 2 Evaluate the different forms of business and organisational structure in terms of the nature, characteristics, and any perceived benefits.
- 3 Demonstrate how organisational and individual behavior affects individuals and teams and explain how the environment impact on a business.
- 4 Assess, evaluate and plan the resources for personal professional development
- 5 Debate the leadership skills required to facilitate team involvement and meet organisation's objectives as well as understanding ethical and value-based approach to leadership.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

2500 word Individual Essay	1	2	3	4	5
15mins Group Presentation	1	2	3	5	

## Outline Syllabus

*Introduction to management*  
*Management styles and Behaviour*  
*Managing Stakeholders Expectation*  
*Understanding Organisational Culture*  
*Leadership*  
*Personal Development as a Manager and Leader*  
*Ethics, Equality and Diversity*

## Learning Activities

Lecture (introduction of theory, concepts, discussions)  
Workshop (Group work on analysis and mining for information)  
Seminars (Case study analysis and current challenges in management)

## Notes

This module will be delivered on three fronts: lecture, workshop and seminars. This is to ensure a right balance between the cognitive, affective and psychomotor learning objective.