

Liverpool John Moores University

Title: THE EVENT PROFESSIONAL
Status: Definitive
Code: **4056TEF** (103782)
Version Start Date: 01-08-2015

Owning School/Faculty: Education, Health and Community
Teaching School/Faculty: Education, Health and Community

Team	Leader
Philip Higson	Y
Lindsey Gaston	
Laura Dixon	
Peter Scott	
Susanne Gellweiler	
Thomas Fletcher	
Drew Li	

Academic Level: FHEQ4 **Credit Value:** 24.00 **Total Delivered Hours:** 93.00
Total Learning Hours: 240 **Private Study:** 147

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Off Site	48.000
Tutorial	33.000
Workshop	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Individual tutorial presentations	30.0	
Portfolio	AS2	Portfolio of Evidence	60.0	
WoW Skills Bronze	AS3	Wow Bronze Reflection	10.0	

Aims

To develop students as independent and reflective learners; able to take responsibility for their own performance, learning and actions within the context of their future profession. To enable students to develop a broad range of effective academic skills.

Learning Outcomes

After completing the module the student should be able to:

- 1 Reflect on own performance in a range of contexts.
- 2 Develop competence in academic, literacy and study skills.
- 3 Communicate effectively in a format appropriate to the context and audience.
- 4 To identify and reflect upon the following aspects of personal development: strengths and weaknesses, motivations and values, ability to work with others.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentations	3	
Portfolio	1	2
WoW Bronze	4	

Outline Syllabus

Models of reflection, learning styles, study skills, written and oral communication, selecting and referencing material, group communication, presentations, formal and informal communication in organisations, group dynamics, ICT skills, on-line searching, website analysis, fieldwork.

Learning Activities

Activities will be student centred and facilitate group and individual work. Material from other modules in the programme will form the basis of some of the activities where students will reflect on feedback from peers and tutors. Fieldwork will be used to develop team skills and data collection/evaluation skills. Support for Personal Development Planning will be built into the module encouraging self-evaluation and personal action planning. Engagement with World of Work Skills and graduate skills.

Notes

module will contribute to the World of Work Skills Bronze Stage.

