Liverpool John Moores University

Title: TOURISM, MOBILITIES AND LANDSCAPES

Status: Definitive

Code: **4060TEF** (103786)

Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition Sports Studies, Leisure and Nutrition

Team	Leader
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Academic Credit Total

Level: FHEQ4 Value: 24 Delivered 46

Hours:

Total Private

Learning 240 Study: 194

Hours:

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours		
Lecture	24		
Seminar	20		
Workshop	2		

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Blog (2500 words equivalent)	50	
Report	AS2	Travel Review Article	50	

Aims

To introduce students to the cultural geography of tourism and the tourist destinations and to develop an understanding of contemporary debates within the social sciences and particularly cultural studies.

Learning Outcomes

After completing the module the student should be able to:

- Demonstrate an appreciation of multi-sensual and performative nature of tourism and travel within contemporary societies.
- 2 Discuss the significance of images, representations and discourses in the promotion and development of tourist destinations.
- 3 Discuss the production and consumption of tourism landscapes.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Blog 2 3

Travel Review 1

Outline Syllabus

An introduction to tourist mobilities and landscapes; images, representations and discourses of tourism; performances of tourism and travel; the production and consumption of tourism landscapes.

Learning Activities

The module will be taught through a combination of lectures and seminars. Whilst lectures will focus on relevant theory, seminars will use case studies, exercises and debates to encourage a participative and applied approach to learning. Reading, research tasks and exercises will be set in seminars, fostering a directed learning programme to supplement taught sessions.

Notes

The module will compliment other social science modules, but provide a cultural geographical understanding of tourism, travel and tourist destinations. Evidence from this module may contribute to WoW certification.