

Liverpool John Moores University

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Title: Information Technology in Tourism and Hospitality
Status: Definitive
Code: **4075TEF** (119812)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Martin Selby	Y

Academic Level: FHEQ4 **Credit Value:** 24 **Total Delivered Hours:** 48
Total Learning Hours: 240 **Private Study:** 192

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Tutorial	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Create a portfolio of work done during the course of the year (5000 words equivalent)	100	

Aims

To provide an introduction to the nature of information in Tourism and Hospitality organisations and an understanding of how information systems support the interaction between the key business and management functions.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify the nature and value of information to Tourism, Hospitality & Leisure organisations.
- 2 Analyse hardware, software and telecommunications in Tourism, Hospitality & Leisure organisations.
- 3 Identify the purpose of information in Tourism, Hospitality & Leisure organisations.
- 4 Explore the process of acquiring information systems.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3	4
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Outline Syllabus

Understanding information; introduction to information systems; Hardware; Software; Networks, telecoms and the internet; Functional Business Information Systems in Tourism, Hospitality & Leisure; Acquiring and developing information systems; Initiating systems development; Systems design; Systems build, implementation and maintenance; E-commerce security.

Learning Activities

Lectures and tutorials.

Notes

Formative assessment will take the form of:
Weekly tutorials will assess student progress on the module.

Summative assessment will take the form of:
A portfolio will be used to demonstrate the students understanding of the material delivered on the module as well as their ability to undertake self directed research and learning.