

## Studying Culture

### Module Information

2022.02, Approved

#### Summary Information

Module Code	4100MEDCUL
Formal Module Title	Studying Culture
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Humanities and Social Science

#### Learning Methods

Learning Method Type	Hours
Lecture	12
Workshop	24

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

#### Aims and Outcomes

Aims	1. To introduce students to academic literacy and the more specialised demands of media cultural and communication research.2. To introduce students to the key approaches, issues, theoretical concepts and debates in the study of lived culture.3. To introduce students to a range of key debates and approaches to study of media, culture and communication.
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## After completing the module the student should be able to:

### Learning Outcomes

Code	Number	Description
MLO1	1	Analyse a given case study using investigative strategies appropriate for cultural studies.
MLO2	2	To identify and reflect upon the following aspects of self-awareness in respect of personal development and career planning: strengths and weaknesses, motivations and values, ability to work with others.
MLO3	3	Understand the social and political environment which shapes media and cultural texts and practices and from this basis respond to popular debate about the value and function of popular culture.

### Module Content

Outline Syllabus	Introduction to academic practice and purpose, Introduction to the analysis of culture; the study of lived culture; debates about the 'popular'; cultural policy. Work-related learning; The significance of socio-cultural factors such as race, class and gender in shaping cultural practices.
Module Overview	The aim of the module is to introduce you to academic literacy and the more specialised demands of media cultural and communication research. It will introduce you to the key approaches, issues, theoretical concepts and debates in the study of lived culture.
Additional Information	Studying culture introduces students to debates about culture and its meaning. The module focuses upon a number of case studies in contemporary cultural practice and asks students to demonstrate their findings through a variety of group and independent assessment strategies.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Group presentation	40	0	MLO1, MLO2
Future Focus e-learning task	e-learning task	10	0	MLO2
Essay	2000 words essay	50	0	MLO1, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Bee Hughes	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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