

## Liverpool John Moores University

Title: Researching Cinema  
Status: Definitive  
Code: **4102MEDCUL** (122122)  
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Steven Spittle	Y

**Academic Level:** FHEQ4  
**Credit Value:** 20  
**Total Delivered Hours:** 36  
**Total Learning Hours:** 200  
**Private Study:** 164

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Workshop	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1000 word essay	25	
Essay	AS2	2500 word essay	75	

### Aims

- 1. To introduce students to entertainment media and the contexts in which it is produced and consumed.*
- 2. To introduce students to the study of popular film through analysis of the formal properties and techniques specific to the medium and the analysis of comparative style, genre and narrative structure.*

3. To introduce students to different approaches to reading, conceptualising and understanding cinema experience.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Distinguish and apply appropriate research perspectives from those available for studying entertainment media.
- 2 Employ a critical vocabulary in the analysis of film.
- 3 Communicate an understanding of cinematic texts in context

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

1000 word essay	3	
2500 word essay	1	2

## Outline Syllabus

*Introduction to Studying Entertainment Media; British Cinema History; Theorising Cinema Audiences; The Formal Properties and Techniques of Film Analysis.*

## Learning Activities

Lectures, Workshop, Seminars.

## Notes

The module takes a largely historical perspective. Students will be introduced to the study of film through the consideration of cinema experience, research and the contextualisation of film production. From this basis more formal analytical approaches are considered and by the end of the module students are expected to apply critical terminology and conceptual models in order to produce their own analysis of media texts.