

## Liverpool John Moores University

Title: Researching the Everyday  
Status: Definitive  
Code: **4103SOC** (124451)  
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
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**Academic Level:** FHEQ4      **Credit Value:** 20      **Total Delivered Hours:** 39  
**Total Learning Hours:** 200      **Private Study:** 161

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	17

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Future Focus e-learning task	AS1	Bronze Statement	10	
Presentation	AS2	Group Presentation	50	
Report	AS3	Reflective Report 1500 words	40	

### Aims

1. *To introduce students to the research process;*
2. *To have students plan out a research design for a small piece of group research and,*
3. *To have students collect data for a small piece of group research.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Reflect on their career plans and aspirations;
- 2 Set out a qualitative research design;
- 3 Collect and present qualitative data;
- 4 Reflect on their experience of designing a qualitative research project, and,
- 5 Reflect on their experience of collecting and presenting qualitative data.
- 6 Reflect on the operational steps they will need to take to achieve their career plans/aspirations.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Self Awareness Statement	1	6		
Presentation	2	3		
Report	1	4	5	6

## **Outline Syllabus**

*Understanding qualitative research, and researching the 'everyday'.  
 Qualitative research methods – interviews, focus groups and 'field' research.  
 Sampling strategies.  
 Ethical issues.  
 Presenting qualitative research.*

## **Learning Activities**

Lectures, Seminars, Computer Workshops, Tutorial support.

## **Notes**

The module will have students understand, evaluate and analyse small scale qualitative data that they collect in groups. Their group presentation will take place in a student conference setting.