

## Module Information

2022.01, Approved

### Summary Information

Module Code	4105FC
Formal Module Title	An Introduction to Contextual Research
Owning School	Liverpool School of Art & Design
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool School of Art & Design

### Learning Methods

Learning Method Type	Hours
Lecture	24
Seminar	24
Tutorial	6
Workshop	10

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

### Aims and Outcomes

Aims	1. To explore key contextual concepts and themes concerning historical, contemporary cultural significance in relation to studio practice and wider contexts of fashion design and communication. 2. To develop knowledge and understanding of the research methods, which underpin fashion practices.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate an ability to research and write a scholarly written assignment based on a designated contextual studies topic.
MLO2	2	Communicate ideas in alignment with a body of work which effectively communicates contextual studies concepts and theories.
MLO3	3	Identify and explore the relationship between theory and practice.

### Module Content

Outline Syllabus	The module will introduce key research skills and thematic approaches to the study of fashion and communication. The main concerns are the historical and cultural role of fashion design and fashion communication, their production and consumption. The themes will correlate to practice -based modules and facilitate a knowledge and understanding of those ideas which have shaped and constructed our contemporary fashion culture. The module integrates a written assignment and a body of work which may be a digital output, in order to explore the relation between research skills, writing and visual formats appropriate to fashion studies. The seminars will facilitate a variety of research, writing and visualization skills relevant to the assignment briefs. For example; Harvard referencing, use of an online similarity tool, finding and evaluating text based sources, planning and structuring assignments, understanding research processes leading to a variety of outcomes.
Module Overview	Within this module, you will explore key concepts and themes concerning historical and contemporary cultural significance in relation to studio practice and wider contexts of fashion design and communication. You will also develop knowledge and understanding of research methods which underpin fashion practices.
Additional Information	This module will give students an introduction to key contextual research skills and themes to link to their studio practice and the broader context of the creative industries. There will be a range of briefs to cover historical and theoretical issues culminating in a written assignments.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	50	0	MLO1, MLO2
Artefacts	Artefacts	50	0	MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Ruth Clifford	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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