

Liverpool John Moores University

Title: An Introduction to Contextual Research
Status: Definitive
Code: **4105FC** (122387)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Ruth Clifford	Y
Andrew Ibi	
Lee Wright	

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 64
Total Learning Hours: 200 **Private Study:** 136

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	24
Seminar	24
Tutorial	6
Workshop	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	A written assignment of standard academic format to meet requirements of pathway as outlined in the submission criteria.	50	
Artefacts	AS2	A body of work (research and outputs) to meet requirements of pathway as outlined in the submission criteria.	50	

Aims

- 1. To explore key contextual concepts and themes concerning historical, contemporary cultural significance in relation to studio practice and wider contexts of fashion design and communication.*
- 2. To develop knowledge and understanding of the research methods, which underpin fashion practices.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an ability to research and write a scholarly written assignment based on a designated contextual studies topic.
- 2 Communicate ideas in alignment with a body of work which effectively communicates contextual studies concepts and theories.
- 3 Identify and explore the relationship between theory and practice.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2
Artefacts	3	

Outline Syllabus

The module will introduce key research skills and thematic approaches to the study of fashion and communication. The main concerns are the historical and cultural role of fashion design and fashion communication, their production and consumption. The themes will correlate to practice -based modules and facilitate a knowledge and understanding of those ideas which have shaped and constructed our contemporary fashion culture. The module integrates a written assignment and a body of work which may be a digital output, in order to explore the relation between research skills, writing and visual formats appropriate to fashion studies.

The seminars will facilitate a variety of research, writing and visualization skills relevant to the assignment briefs. For example; Harvard referencing, use of an online similarity tool, finding and evaluating text based sources, planning and structuring assignments, understanding research processes leading to a variety of outcomes.

Learning Activities

This module will be delivered through lectures, seminars, workshops, group critiques and tutorials.

Notes

This module will give students an introduction to key contextual research skills and themes to link to their studio practice and the broader context of the creative industries. There will be a range of briefs to cover historical and theoretical issues culminating in a written assignments.