

Liverpool John Moores University

Title: Contextual Research and Development
Status: Definitive
Code: **4106FC** (122407)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Ruth Clifford	Y
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Academic Level: FHEQ4
Credit Value: 20
Total Delivered Hours: 64

Total Learning Hours: 200
Private Study: 136

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	24
Seminar	24
Tutorial	6
Workshop	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	A written assignment of standard academic format to meet requirements of pathway as outlined in the submission criteria.	60	
Artefacts	AS2	A body of work (research and outputs) to meet requirements of pathway as outlined in in the submission criteria.	40	

Aims

To develop key concepts and ways of thinking about fashion practices in both design and communication with relation to context and culture.

To engage in debate and analysis to broaden and deepen knowledge and understanding of contemporary fashion practices resulting in a written assignment.

To facilitate an investigation into the relation between content and visual presentation with the opportunity to present the results through a body of work.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an ability to understand the relationship between fashion and cultural signification resulting in a scholarly written assignment.
- 2 Demonstrate an ability to investigate, interpret and analyse secondary sources using appropriate research tools in relation to fashion contexts and culture.
- 3 Effectively communicate contextual studies concepts and theories, through a body of work.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2
Artefacts	3	

Outline Syllabus

This module will focus on further exploration of fashion contexts and concepts linked to practice and thematic approaches. Each lecture will address particular ideas and issues which have contributed to the development of fashion, as design profession, a communication method and a meaningful cultural entity. Critical texts will accompany lectures and these will enable a fuller understanding of our contemporary fashion culture building a knowledge of its social and historical legacy. Key themes may include; the development of fashion imagery, technology and production, the fashion consumer, gender and clothing, visual literacies. The seminars and tutorials will focus on the critical debates which inform our understanding of fashion and research and study skills appropriate to the assignments.

Learning Activities

This module will be delivered through lectures, seminars, workshops, group critiques and tutorials.

Notes

This module will give students the opportunity to develop key research skills and themes to link to their studio practice and the broader context of the creative industries. There will be a range of briefs to cover theoretical and historical issues culminating in a written assignment and a physical or digital artefact.