

### Module Information

2022.01, Approved

#### Summary Information

Module Code	4106FC
Formal Module Title	Contextual Research and Development
Owning School	Liverpool School of Art & Design
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool School of Art & Design

#### Learning Methods

Learning Method Type	Hours
Lecture	24
Seminar	24
Tutorial	6
Workshop	10

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

#### Aims and Outcomes

Aims	To develop key concepts and ways of thinking about fashion practices in both design and communication with relation to context and culture. To engage in debate and analysis to broaden and deepen knowledge and understanding of contemporary fashion practices resulting in a written assignment. To facilitate an investigation into the relation between content and visual presentation with the opportunity to present the results through a body of work.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate an ability to understand the relationship between fashion and cultural signification resulting in a scholarly written assignment.
MLO2	2	Demonstrate an ability to investigate, interpret and analyse secondary sources using appropriate research tools in relation to fashion contexts and culture.
MLO3	3	Effectively communicate contextual studies concepts and theories, through a body of work.

### Module Content

Outline Syllabus	This module will focus on further exploration of fashion contexts and concepts linked to practice and thematic approaches. Each lecture will address particular ideas and issues which have contributed to the development of fashion, as design profession, a communication method and a meaningful cultural entity. Critical texts will accompany lectures and these will enable a fuller understanding of our contemporary fashion culture building a knowledge of its social and historical legacy. Key themes may include; the development of fashion imagery, technology and production, the fashion consumer, gender and clothing, visual literacies. The seminars and tutorials will focus on the critical debates which inform our understanding of fashion and research and study skills appropriate to the assignments.
Module Overview	This module will allow you to develop key concepts and ways of thinking about fashion practices in both design and communication with relation to context and culture. You will also engage in debate and analysis to broaden and deepen your understanding of contemporary fashion practices resulting in a written assignment and a physical or digital artefact.
Additional Information	This module will give students the opportunity to develop key research skills and themes to link to their studio practice and the broader context of the creative industries. There will be a range of briefs to cover theoretical and historical issues culminating in a written assignment and a physical or digital artefact.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Centralised Exam	Essay	60	0	MLO1, MLO2
Artefacts	Artefacts	40	0	MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Ruth Clifford	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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