

## Liverpool John Moores University

Title: Discourse  
Status: Definitive  
Code: **4106GD** (121900)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Peter Thomas	Y
Javier Pereda Campillo	
Anne-Marie Bartlett	
David Heathcote	
Anthony Ellis	
Hilary Judd	
Jonathan Spencer	
Carole Potter	

**Academic Level:** FHEQ4  
**Credit Value:** 20  
**Total Delivered Hours:** 75

**Total Learning Hours:** 200  
**Private Study:** 125

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	16
Practical	30
Seminar	9
Tutorial	4
Workshop	16

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Visual Essay (e.g. short film, website, information graphic, publication), proposal and	75	

Category	Short Description	Description	Weighting (%)	Exam Duration
		supporting research work.		
Reflection	AS2	Reflective outcome (Portfolio/journal)	20	
Future Focus e-learning task	Self Aware	Self Awareness Statement.	5	

## Aims

1. To support students making module choices for Level 5 that are relevant to their individual interests and aspirations.
2. To support students completing self-awareness statement.
3. To allow students to undertake a research based design project around their interests and aspirations.
4. To support students independent enquiry and analysis.
5. To introduce a variety of presentation formats and skills.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and reflect upon their progress, personal development and future aspirations.
- 2 Apply research methods and practical skills in the production and presentation of a research led design project that reflects their area of interest.
- 3 Discuss the roles, principles and responsibilities associated with the production of visual communication.
- 4 Recognise the value of independent research and analysis in the synthesis of personal projects.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Artefact	2	3	4
Reflection	1		
Self Awareness Statement	1		

## Outline Syllabus

1. Research and practice lectures.
2. Interdisciplinary practice.
3. Level 5 briefing.
4. PDP reflection and evaluation.
5. Developing a basic project proposal.

6. *Research methods.*
7. *Visual thinking and analysis.*
8. *Writing and time management skills.*
9. *Formatting and presentation options.*

## **Learning Activities**

1. This is a research-based module with a practical designed outcome supported by a programme of tutorials, seminars, and contextual lectures.
2. Project proposals are informed by the students' area of interest diagnosed via PDP activities and the written assignment undertaken at the end of semester 1 for the module What?
3. The practical outcome is supported by studio-based activities and guidance (workshops, tutorials etc).
4. The final assessment for this module is 80% Artefact (comprising designed research outcome, project proposal and supporting research and development work), 15% Reflection (comprising PDP form and supporting blog). Self awareness statement is an additional 5%.
5. On-going informal feedback will be available via tutorial and seminar.

## **Notes**

This module is the culmination of Level 4. It offers the students the chance to reflect on their progress and diagnose their possible area of specialism through a significant research based design project. Subjects will be informed by their students' area of interest diagnosed via PDP activities and the written assignment undertaken at the end of smester 1 for the module What?