

## Liverpool John Moores University

Title: Transport Business  
Status: Definitive  
Code: **4108MAR** (121813)  
Version Start Date: 01-08-2019

Owning School/Faculty: Maritime and Mechanical Engineering  
Teaching School/Faculty: Maritime and Mechanical Engineering

Team	Leader
Chia-Hsun Chang	Y

**Academic Level:** FHEQ4      **Credit Value:** 10      **Total Delivered Hours:** 30  
**Total Learning Hours:** 100      **Private Study:** 70

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	20
Tutorial	10

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	2500 Words	100	

### Aims

*To introduce students to aspects of transport business, including financial, legal and regulatory aspects*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate knowledge of trends in freight transport and the implications of these for future planning
- 2 Explain the various forms of regulatory control to which the transport industry is subjected
- 3 Analyse freight transport costs, prices and rates at an introductory level

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3
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### **Outline Syllabus**

*Trends in transport and logistics. Ownership, control and regulation. Regulatory organisations: national and international. The role of trade organisations. Legal and regulatory issues. Structure of transport law and its effect on transport planning and operations. Introduction to costs, supply, demand and pricing. Introduction to environmental and sustainability issues.*

### **Learning Activities**

Integrated series of formal lectures and tutorials

### **Notes**

An introductory module looking at business aspects of transport systems.