

Liverpool John Moores University

Title: PROPERTY MARKET PROJECT
Status: Definitive
Code: **4115BEUG** (118117)
Version Start Date: 01-08-2012

Owning School/Faculty: Built Environment
Teaching School/Faculty: Built Environment

Team	Leader
Vida Maliene	Y
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Academic Level: FHEQ4 **Credit Value:** 24.00 **Total Delivered Hours:** 24.00
Total Learning Hours: 240 **Private Study:** 216

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	12.000
Seminar	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1		65.0	
Presentation	AS2		25.0	
WoW Skills Bronze	AS4		10.0	

Aims

This module will facilitate the learning process by enabling students to put the theory gained in Level 4 modules into practice. A suitable property derived project will be simulated to provide the vehicle for this purpose.

Learning Outcomes

After completing the module the student should be able to:

- 1 Practically apply built environment principles and techniques to a suitable property based project.
- 10 To identify and reflect upon the following aspects of personal development: strengths and weaknesses, motivations and values, ability to work with others.
- 2 Show proficiency in personal development planning and e-portfolio programmes.
- 3 Analyse and solve problems
- 4 Work effectively in a group
- 5 Communicate orally effectively
- 6 Express ideas effectively using appropriate written forms
- 7 Apply best practice and ideas to a range of different situations.
- 8 Apply numerical reasoning to given scenarios.
- 9 Utilise ICT in the context of a property based project.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Project Documents	1	2	3	4	6	7	8	9
Oral Presentations	5							
WoW Skills Bronze	10							

Outline Syllabus

The nature of the Property Market in the UK

Definition of the Property Market

Components of the market

Dynamics of the property market

Global and national markets

Regional variations

Sectors of the Market

Structure and performance of the:

1. Retail market

2. Office market

3. Industrial market

4. Leisure market

5. Residential market

Relevance of the property professional in the property market

Land ownership and players in the UK market

Role of the property professional in the property market

Assessing the future of the property market.

Learning Activities

The central theme of the module is the production of a suitable property derived project and it is supported by the other modules within the first year programme. Group work is a key theme of the module; the intention being to simulate the experience of the work place and work place activity, endorsed and approved by the involvement of employers and stakeholders as relevant to the workplace generally. Key skills are developed through lectures, seminars, individual and group presentations and the use of e-portfolio to facilitate personal development planning.

References

Course Material	Book
Author	Newman, M
Publishing Year	1997
Title	Marketing in Commercial Property
Subtitle	
Edition	
Publisher	EG Books
ISBN	9780728202771

Course Material	Book
Author	Isaac, D
Publishing Year	1998
Title	Property Investment
Subtitle	
Edition	
Publisher	Palgrave Macmillan
ISBN	9780333693148

Course Material	Book
Author	Roberts, G
Publishing Year	2005
Title	EG Property Handbook
Subtitle	
Edition	
Publisher	EG Books
ISBN	9780728204331

Course Material	Book
Author	Wilkinson, S & Reid, R
Publishing Year	
Title	Property Development
Subtitle	

Edition	5TH
Publisher	Routledge
ISBN	9780415430630

Course Material	Book
Author	Levin, P
Publishing Year	2006
Title	Perfect Presentations
Subtitle	
Edition	
Publisher	OUP
ISBN	0335219055

Course Material	Book
Author	Dainty, A
Publishing Year	2006
Title	Communication in Construction: Theory & Practice
Subtitle	
Edition	
Publisher	Taylor & Francis
ISBN	000724318

Course Material	Book
Author	Myers, D
Publishing Year	1994
Title	Economics and Property
Subtitle	
Edition	
Publisher	Estate Gazette
ISBN	0728201992

Notes

This module develops the learning process at level 4 by integrating the knowledge gained from modules and applying them to a work related learning project. It is intended to simulate the experience and discipline of the world of work and to provide opportunities for students to develop and practice work-related skills.