

Design 4: the Need for Design

Module Information

2022.01, Approved

Summary Information

Module Code	4125ASA
Formal Module Title	Design 4: the Need for Design
Owning School	Liverpool School of Art & Design
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool School of Art & Design

Learning Methods

Learning Method Type	Hours
Lecture	5
Seminar	7
Tutorial	7
Workshop	3

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To understand how the needs, wants, desires and behaviours of users and commissioners, shape briefs, opportunities, spaces and projects. To introduce the methods of investigation and preparation of a design brief. To explore the role of the designer/architect in translating the needs of a user group into a deliverable spatial outcome.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Explain the relationship between people and buildings or other design projects
MLO2	2	Recognise and describe the role of the architect/designer in society.
MLO3	3	Formulate a design brief that takes account of the needs of users for a specific given situation.

Module Content

Outline Syllabus	The module introduces the topics of professional skills, appraisal of client needs and capacity, project feasibility, and ethical practice. Lectures will include the role of the designer in society, describing the agency and ethics of design practice within society. Tutorials and workshops will be focussed on research of user needs and the development of a response, leading to the study and formation a detailed brief and initial propositions.
Module Overview	
Additional Information	This module is about the initiation and formation of design projects. This will give you an understanding of the relationship between clients, users and designers in shaping how a design project comes about. Working in groups you will develop detailed project briefs in response to the needs and requirements for a defined client group. You will; develop an understanding of design requirements from the perspective of a client, research and develop an understanding of a design opportunity and its constraints, author and present a brief for a solution to these needs and opportunities.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Report	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Caspar Jones	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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