

## Liverpool John Moores University

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Title: Design 4: The Need for Design  
Status: Definitive  
Code: **4125ASA** (129265)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
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**Academic Level:** FHEQ4  
**Credit Value:** 10  
**Total Delivered Hours:** 22  
**Total Learning Hours:** 100  
**Private Study:** 78

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	5
Seminar	7
Tutorial	7
Workshop	3

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	A group report evidencing understanding of user needs and demonstrating development of a spatial design brief.	100	

## **Aims**

*To understand how the needs, wants, desires and behaviours of users and commissioners, shape briefs, opportunities, spaces and projects.*

*To introduce the methods of investigation and preparation of a design brief.*

*To explore the role of the designer/architect in translating the needs of a user group into a deliverable spatial outcome.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Explain the relationship between people and buildings or other design projects
- 2 Recognise and describe the role of the architect/designer in society.
- 3 Formulate a design brief that takes account of the needs of users for a specific given situation.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3
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## **Outline Syllabus**

*The module introduces the topics of professional skills, appraisal of client needs and capacity, project feasibility, and ethical practice.*

*Lectures will include the role of the designer in society, describing the agency and ethics of design practice within society. Tutorials and workshops will be focussed on research of user needs and the development of a response, leading to the study and formation a detailed brief and initial propositions.*

## **Learning Activities**

This module is entirely group work.

Students are required to work in small groups to:

- Assess the requirements of a given client for a small project
- Examine the possibilities and constraints of the opportunity
- Research clients' and intended users' needs
- Develop a viable brief for a spatial response on behalf of the client

A Design Journal, freehand drawings and digital presentation techniques will be the primary means of exploring and presenting the work. Students will also be expected to engage in a significant element of self-directed learning. The single assessed submission of the module is a group report containing text and drawings along with a supporting presentation.

## **Notes**

This module is about the initiation and formation of design projects. This will give you an understanding of the relationship between clients, users and designers in shaping how a design project comes about. Working in groups you will develop detailed project briefs in response to the needs and requirements for a defined client group.

You will; develop an understanding of design requirements from the perspective of a client, research and develop an understanding of a design opportunity and its constraints, author and present a brief for a solution to these needs and opportunities.