

Summary Information

Module Code	4130LBSHR
Formal Module Title	Management Functions and Practice
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Helen Klepper	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
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Workshop	33
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Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module provides insight into the broader business environment and offers an awareness of the interconnected and cross-functional perspectives that exist in organisational settings
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Recognise the internal and external business environment
MLO2	Explain the holistic and cross functional nature of business
MLO3	Identify business operations from the perspective of transformational and value adding activities.

Module Content

Outline Syllabus
Contemporary business form and function Understanding the external environment Understanding the internal environment The function of marketing The role of accounting and finance Operations Management Value added: Human Resources Understanding Sales Value added through IT and technology Business planning and strategy

Module Overview

Additional Information
The aim of the module is to allow students to gain an appreciation of the interconnected nature of the functions within a business and provides insight into the value that each function brings to the whole

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Group Report	100	0	MLO2, MLO3, MLO1

