

Management Practice

Module Information

2022.01, Approved

Summary Information

Module Code	4170BUSHR
Formal Module Title	Management Practice
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	24
Workshop	12

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To develop an awareness of integrated business from a cross functional perspective, making the HR student more business savvy
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Develop awareness and appreciation of the holistic and cross functional nature of business through role play in a business simulation environment
MLO2	2	Analyse business operations from the perspective of transformational and value adding activities
MLO3	3	Analyse the business environment
MLO4	4	Discuss strategies and how they are formulated by organisations
MLO5	5	Synthesise and present business improvements
MLO6	6	Critically reflect on management practice

Module Content

Outline Syllabus	1. Management Theory 2. Organising for management: organising the workforce /Organising work 3. Functional Management: Marketing and Operations 4. Functional Management: Information resources, systems and technology 5. The context of Management /An Introduction to Strategy 6. Simulation: Briefing, Groups & System 7. Simulation: Stage 18. Simulation: Drop in – develop memos 9. Simulation: Management Meetings 10. Simulation: Management Presentations 11. Reflective practice and portfolio creation 12. Portfolio drop in
Module Overview	The aim of this module is to develop an awareness of integrated business from a cross functional perspective, making you more business savvy. You will blend theory and practice through the use of a business simulation role play in groups. You will learn aspects of organisation, strategy and integrated management and then apply this during a business simulation. Learning is consolidated through reflective practice and the creation of a portfolio.
Additional Information	A management practice module that blends theory and practice through the use of a business simulation and role play in groups. Students learn aspects of organisation, strategy and integrated management and then apply this during a business simulation. Learning is consolidated through reflective practice and the creation of a portfolio.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Portfolio	60	0	MLO1, MLO2, MLO3, MLO4, MLO5
Essay	Reflection	40	0	MLO6

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
David Soehren	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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