

Liverpool John Moores University

Title: Management Practice
Status: Definitive
Code: **4170BUSHR** (123948)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
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Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 36

Total Learning Hours: 200 **Private Study:** 164

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	24
Workshop	12

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio	60	
Reflection	Reflection	Reflection	40	

Aims

To develop an awareness of integrated business from a cross functional perspective, making the HR student more business savvy

Learning Outcomes

After completing the module the student should be able to:

- 1 Develop awareness and appreciation of the holistic and cross functional nature of business through role play in a business simulation environment
- 2 Analyse business operations from the perspective of transformational and value adding activities
- 3 Analyse the business environment
- 4 Discuss strategies and how they are formulated by organisations
- 5 Synthesise and present business improvements
- 6 Critically reflect on management practice

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3	4	5
Reflection	6				

Outline Syllabus

1. *Management Theory*
2. *Organising for management: organising the workforce /Organising work*
3. *Functional Management: Marketing and Operations*
4. *Functional Management: Information resources, systems and technology*
5. *The context of Management /An Introduction to Strategy*
6. *Simulation: Briefing, Groups & System*
7. *Simulation: Stage 1*
8. *Simulation: Drop in – develop memos*
9. *Simulation: Management Meetings*
10. *Simulation: Management Presentations*
11. *Reflective practice and portfolio creation*
12. *Portfolio drop in*

Learning Activities

Workshops, seminars, tutorials, case studies and business simulation

Notes

A management practice module that blends theory and practice through the use of a business simulation and role play in groups. Students learn aspects of organisation, strategy and integrated management and then apply this during a business simulation. Learning is consolidated through reflective practice and the creation of a portfolio.