Sport Management

Module Information

2022.01, Approved

Summary Information

Module Code	4203SSLN
Formal Module Title	Sport Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Tutorial	1
Workshop	39

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module is designed to introduce students to the basic management principles in a range of sports settings and use theory to design solutions for a range of initiatives.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Recognise and explain the main principles of management in relation to sport business settings.
MLO2	2	Apply theoretical practice to a range of sport business settings.
MLO3	3	Identify the key elements of management principles in a sport setting.

Module Content

Outline Syllabus	Management practice: theory and applied.Management process.Human Resource Management.Marketing.Finance.Monitoring and Evaluation.Managing Sport (Governance).Linking management theory to practice through a range of real case studies.
Module Overview	This module is designed to introduce you to the basic management principles in a range of sport settings. You will learn to use theory to design solutions for a range of initiatives.
Additional Information	This module is intended to conceptualise theoretical knowledge and enable students to work with the information in a more practical way. It aims to enhance students' learning in management and planning and create links between management issues and sport development practice.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	40	0	MLO1, MLO2, MLO3
Centralised Exam	Exam	60	1.5	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Konstantinos Zervas	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings