

Liverpool John Moores University

Title: Sport Management
Status: Definitive
Code: **4203SSLN** (122509)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Konstantinos Zervas	Y

Academic Level: FHEQ4
Credit Value: 20
Total Delivered Hours: 41.5
Total Learning Hours: 200
Private Study: 158.5

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Tutorial	1
Workshop	39

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS 1	Essay (2500 words)	40	
Exam	AS 2	Exam	60	1.5

Aims

This module is designed to introduce students to the basic management principles in a range of sports settings and use theory to design solutions for a range of initiatives.

Learning Outcomes

After completing the module the student should be able to:

- 1 Recognise and explain the main principles of management in relation to sport business settings.
- 2 Apply theoretical practice to a range of sport business settings.
- 3 Identify the key elements of management principles in a sport setting.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3
Exam	1	2	3

Outline Syllabus

Management practice: theory and applied.
Management process.
Human Resource Management.
Marketing.
Finance.
Monitoring and Evaluation.
Managing Sport (Governance).
Linking management theory to practice through a range of real case studies.

Learning Activities

Students will participate in workshops that include case studies, and working alongside external organisations students will work both in groups and as individuals. Activities will be student-centred and will enable participants to realistically develop an understanding of management principles. Students will have the opportunity to apply the theory developed in this module to a work-based experience that is part of 4204SSLN.

Notes

This module is intended to conceptualise theoretical knowledge and enable students to work with the information in a more practical way. It aims to enhance students' learning in management and planning and create links between management issues and sport development practice.