

## Sport Business 2

### Module Information

2022.01, Approved

#### Summary Information

Module Code	4205SSLN
Formal Module Title	Sport Business 2
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

#### Learning Methods

Learning Method Type	Hours
Tutorial	1
Workshop	39

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

#### Aims and Outcomes

Aims	The aim of this module is to enable students to appraise the nature and role of sport governing bodies, both nationally and internationally, within the sport business landscape. Students will also explore the principles of governance for best practice and assess the challenges within modern sport governance.
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**After completing the module the student should be able to:**

**Learning Outcomes**

Code	Number	Description
MLO1	1	Investigate the role and development of sport governing bodies
MLO2	2	Demonstrate an awareness of the issues at the forefront of governing sport within a variety of contexts.

**Module Content**

Outline Syllabus	The structure and nature of Sport Governance Sport Governance Defined The role of sport governing bodies Evaluating performance in modern sport governance Principles of best practice in sport governance Contemporary issues in governing sport
Module Overview	This module aims to enable you to appraise the nature and role of sport governing bodies, both nationally and internationally, within the sport business landscape. You will also explore the principles of governance for best practice and assess the challenges within modern sport governance.
Additional Information	This module will be taught through workshops, problem-based learning tasks and industry case studies.

**Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	50	0	MLO1, MLO2
Presentation	Group Presentation	50	0	MLO1, MLO2

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Jack Sugden	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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