

Liverpool John Moores University

Title: Sport Business in Practice 1
Status: Definitive
Code: **4206SSLN** (122512)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Track Dinning	Y
Louise Williams	
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Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 100
Total Learning Hours: 200 **Private Study:** 100

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Placement	80
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS 1	Report (2500 words)	70	
Presentation	AS 2	Individual Presentation (15 mins)	30	

Aims

This module will allow students to experience, observe, contribute to and apply professional principles and sport business theory within a practical work-related environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Reflect upon their own personal and professional development in relation to a work-related placement/project
- 2 Evaluate organisational and management awareness through the contextualising of the placement/project experience

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2
Ind. Presentation	1	2

Outline Syllabus

Writing a CV and job application

Interviews

Development of students' organisational awareness through a work-related environment

Personal development planning

Planning for careers

Functions of management in the workplace

Reflecting analysis

Work-based placement/project for a minimum of 10 days (Online)

Developing a sport business network

Learning Activities

The module is designed to promote the concept of the autonomous learner, and to get students to start to plan for a career in sport business. This will be facilitated through experiential / action learning in a way that promotes both the emotional, intellectual and vocational development of the student.

Students will attend a work-based learning placement/project for a minimum of 10 days, that meets the individual student's needs and requirements.

Notes

This module will allow students to experience, observe, contribute to and apply professional principles and management functions within a practical work-based learning environment. In addition it will provide students with key employability skills such as CV writing, applications and interviewing. It will encourage students to start their sport business network.