

Sport Business in Practice 1

Module Information

2022.01, Approved

Summary Information

Module Code	4206SSLN
Formal Module Title	Sport Business in Practice 1
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Placement	80
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	This module will allow students to experience, observe, contribute to and apply professional principles and sport business theory within a practical work-related environment.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Reflect upon their own personal and professional development in relation to a work-related placement/project
MLO2	2	Evaluate organisational and management awareness through the contextualising of the placement/project experience

Module Content

Outline Syllabus	Writing a CV and job application Interviews Development of students' organisational awareness through a work-related environment Personal development planning Planning for careers Functions of management in the workplace Reflecting analysis Work-based placement/project for a minimum of 10 days (Online) Developing a sport business network
Module Overview	This module will allow you to experience, observe, contribute to and apply professional principles and sport business theory within a practical work-related environment.
Additional Information	This module will allow students to experience, observe, contribute to and apply professional principles and management functions within a practical work-based learning environment. In addition it will provide students with key employability skills such as CV writing, applications and interviewing. It will encourage students to start their sport business network.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Report	70	0	MLO1, MLO2
Presentation	Ind. Presentation	30	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Christopher Faulkner	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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