

## Liverpool John Moores University

Title: Management in Sport Development  
Status: Definitive  
Code: **4406SSLN** (123021)  
Version Start Date: 01-08-2021

Owning School/Faculty: Sport and Exercise Sciences  
Teaching School/Faculty: Sport and Exercise Sciences

Team	Leader
Cath Walker	Y
Milly Blundell	
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**Academic Level:** FHEQ4      **Credit Value:** 20      **Total Delivered Hours:** 41.5  
**Total Learning Hours:** 200      **Private Study:** 158.5

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	16
Seminar	23
Tutorial	1

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay (2500 word)	40	
Exam	AS2	Exam 1.5 hours	60	1.5

### Aims

*This module is designed to introduce students to the basic management principles in a range of sport development settings.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Identify the main principles of management in relation to a range of sport development activities
- 2 Evaluate the implementation of the management principles as they apply to a sports setting

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay (2500 words)	1	2
Exam	1	2

## Outline Syllabus

*Defining Management in sport settings*  
*Identifying management functions*  
*Workforce Planning / HRM*  
*Marketing*  
*Finance*  
*Monitoring and evaluating and Quality*  
*Management planning*  
*Linking management theory to sport development*

## Learning Activities

Students will participate in workshops that include case studies, and alongside external organisations students will work both in groups and as individuals. Activities will be student-centred and will enable participants to realistically develop an understanding of management principles.

## Notes

This module is intended to conceptualise theoretical knowledge and enable students to work with the information in a more practical way. It aims to enhance students' learning in management and planning and create links between management issues and sport development practice.