

Summary Information

Module Code	4500CTP
Formal Module Title	Core Ideas 1
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Module Contacts**Module Leader**

Contact Name	Applies to all offerings	Offerings
Mark Smith	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	40

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	The aim of this module is to introduce essential perspectives in the business economic aspects of the Film and Creative Arts in the context of historical development and its associated theories and concepts.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Describe the historical development of specific forms or styles within film and the creative arts and explain their cultural and ideological significance.
MLO2	Identify a number of key theories and explain their importance to the performing arts.
MLO3	Reflect on and analyse your own experiences, skills and areas for personal development which might help you find work within the creative industries.
MLO4	Outline your future objectives for professional employment and consider the key opportunities and challenges relating to a career within the creative industries.
MLO5	Produce a digital portfolio of work which expresses your artistic identity and creative/career ambitions

Module Content

Outline Syllabus

The module will consider the development of Film and Creative Arts over time and key ideas and theories associated with that development. It will look at the financial and economic features of the Film and Creative Arts. The module will also introduce core skills and concepts in respect of business planning, collaborative working and interpersonal dynamics.

Module Overview

Additional Information

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Reflection	Personal Statement	50	0	MLO4, MLO1, MLO3, MLO5
Portfolio	Portfolio	50	0	MLO2, MLO1, MLO3