

Liverpool John Moores University

Title: Core Ideas 1
Status: Definitive
Code: **4500CTP** (126100)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mark Smith	

Academic Level: FHEQ4
Credit Value: 20
Total Delivered Hours: 60
Total Learning Hours: 200
Private Study: 140

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Seminar	40

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	AS1	Personal statement and statement of intentions (2500 words)	50	
Portfolio	AS2	Year Portfolio Artefact (e-book, website, exhibition includes competency log) (2500 words equivalent)	50	

Aims

The aim of this module is to introduce essential perspectives in the business economic aspects of the Film and Creative Arts in the context of historical development and its associated theories and concepts.

Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the historical development of a tradition in the Film and Creative Arts and explain its significance.
- 2 Identify a number of key theories and explain their significance to the performing arts.
- 3 Describe the key economic features of performing arts and identify key challenges.
- 4 Identify key planning skills and approaches to working with others.
- 5 Reflect on personal development and creative practice and identify future objectives using technology.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Personal Statement	1	3	4	5
Portfolio	1	2	3	

Outline Syllabus

The module will consider the development of Film and Creative Arts over time and key ideas and theories associated with that development. It will look at the financial and economic features of the Film and Creative Arts. The module will also introduce core skills and concepts in respect of business planning, collaborative working and interpersonal dynamics.

Learning Activities

This module will be a mixture of presentations, seminars and workshops.

Notes

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