Liverpool John Moores University

Title:	INTERNET FOR PROFESSIONALS
Status:	Definitive
Code:	**4500IM** (107444)
Version Start Date:	01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Isle of Man International Business School

Team	emplid	Leader
Alex Watt		Y

Academic Level:	FHEQ4	**Credit Value:**	12.00	**Total Delivered Hours:**	26.00
Total Learning Hours:	120	**Private Study:**	94		

Delivery Options
Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	13.000
Practical	13.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Creation of an information gateway.	100.0	

Aims

To familiarise students with the potential of the Internet for information professionals
To introduce the importance of protocols in networks
To introduce various network architectures
To introduce the range of information available on the internet
To introduce how to search the internet effectively
To introduce the WWW and how it differs from the Internet
To introduce HTML and how to design Web pages

Learning Outcomes

After completing the module the student should be able to:

1   Use the various Internet tools (FTP, Gopher etc.).
2   Use a Web browser.
3   Use Internet mail.
4   Search the Internet and WWW using a range of Search engines.
5   Design basic WWW HTML pages.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY   1   2   3   4   5

Outline Syllabus

The internet – who owns it
History of the Internet
Internet Tools
The Web
Searching the Web
HTML design
HTML software

Learning Activities

Lecture/Demonstration each week, followed by supervised practical session.

References

Course Material	Book
Author	Kennedy, A.
Publishing Year	1999
Title	Internet and the World Wide Web.
Subtitle	
Edition	
Publisher	Rough Guide.
ISBN	

Course Material	Book
Author	Winship, I. And McNab, A.
Publishing Year	1998

Title	Students guide to the Internet 1998-1999.
Subtitle	
Edition	
Publisher	Library Association.
ISBN	

Course Material	Book
Author	+ Outside reading from popular business,
Publishing Year	0
Title	computing and network periodicals such as:-
Subtitle	Wall Street Journal, Business Week, PC World, Forbes, Fortune, PC Week, Byte, ComputerWorld, Data Communications, Datamation etc. + Readings from documents found on the Internet and/or other networks.
Edition	
Publisher	
ISBN	

Notes

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