

Liverpool John Moores University

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Title: Raising Funds and Managing Finance
Status: Definitive
Code: **4500MMET** (123640)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Teri Howson-Griffiths	

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 57
Total Learning Hours: 200 **Private Study:** 143

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Seminar	30
Tutorial	1

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	RPT	Project Budget and Funding Plan	50	
Exam	exam	Multiple Choice/Short answer exam	50	2

Aims

This module aims to develop the student's knowledge and understanding of the following key management concepts:

- *The securing of resources and support for organisations and individuals operating within the music, entertainment, theatre and events environment.*
- *The production of budgets for projects and organisations*
- *The management of finance and working capital with particular reference to organisations operating within the music, entertainment, theatre and events environment.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a range of possible sources of funding available to projects and organisations and recognise the advantages and disadvantages of the different sources of funding which are available.
- 2 Develop a project budget for a specific project, and a structured plan for securing resources for the project.
- 3 Explain the role of the finance function within an organisations.
- 4 Review and explain the meaning of financial statements in order to describe the financial performance and position of an organisation.
- 5 Describe the role and importance of working capital in ensuring the successful ongoing operation of an organisation or project.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Project budget & funding	1	2		
2 hour exam	3	4	5	

Outline Syllabus

Fundraising options

Developing a fundraising plan

Sources of funding: Trust and foundations; Sponsorship; Europe; Arts Council; Other grants; Investment funding

Purpose of financial management

Financial Statements. Budgets. Project Costing. Working Capital

Learning Activities

The module will be delivered by utilising a range of teaching and learning strategies. These will include:

- Lectures to introduce key issues and concepts.
- Individual study in line with guidance and direction from tutors.

- Seminars and workshops to work through application of key concepts to a range of case studies and situations. For some seminars, students will be split into smaller groups in order to maximise learning opportunities for individual students.

Notes

MODULE LEADER FOR THIS MODULE IS GILLIAN WALSH (g.walsh@lipa.ac.uk).