

## Module Information

2022.01, Approved

### Summary Information

Module Code	4500MMET
Formal Module Title	Raising Funds and Managing Finance
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

### Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

### Learning Methods

Learning Method Type	Hours
Lecture	24
Seminar	30
Tutorial	1

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

## Aims and Outcomes

Aims	This module aims to develop the student's knowledge and understanding of the following key management concepts: •The securing of resources and support for organisations and individuals operating within the music, entertainment, theatre and events environment. •The production of budgets for projects and organisations •The management of finance and working capital with particular reference to organisations operating within the music, entertainment, theatre and events environment.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Identify a range of possible sources of funding available to projects and organisations and recognise the advantages and disadvantages of the different sources of funding which are available.
MLO2	2	Develop a project budget for a specific project, and a structured plan for securing resources for the project.
MLO3	3	Explain the role of the finance function within an organisations.
MLO4	4	Review and explain the meaning of financial statements in order to describe the financial performance and position of an organisation.
MLO5	5	Describe the role and importance of working capital in ensuring the successful ongoing operation of an organisation or project.

## Module Content

Outline Syllabus	Fundraising options Developing a fundraising plan Sources of funding: Trust and foundations; Sponsorship; Europe; Arts Council; Other grants; Investment funding Purpose of financial management Financial Statements. Budgets. Project Costing. Working Capital
Module Overview	
Additional Information	MODULE LEADER FOR THIS MODULE IS GILLIAN WALSH (g.walsh@lipa.ac.uk).

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Project budget & funding	50	0	MLO1, MLO2
Exam	2 hour exam	50	2	MLO3, MLO4, MLO5

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
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**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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