LIVERPOOL JOHN MOORES UNIVERSITY

The Media Industry

Module Information

2022.01, Approved

Summary Information

Module Code	4501AMPCC
Formal Module Title	The Media Industry
Owning School	Engineering
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Coleg Cambria

Learning Methods

Learning Method Type	Hours
Lecture	22
Tutorial	11

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To develop the student as an effective, self-motivated life-long learner. The study, personal and generic skills are applied and developed in other Level 4 modules, and provide a platform-reflective learning experience and foundation for study at higher levels and subsequent careers.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Appreciate legal, ethical, regulatory, and self-regulatory frameworks within which the audio industry operates.
MLO2	2	Actively plan for their academic and career development.
MLO3	3	Understand the organisation of and changes in the music industry within the context of the creative and cultural industries
MLO4	4	Identify and reflect upon the following aspects of self-awareness in respect of personal development and career planning: strengths and weaknesses, motivations and values, ability to work with others

Module Content

Outline Syllabus	Personal Development PlanningReflective learning and critical analysisBasic study skills, e.g. note-taking, exam preparation, time managementInformation resources and the handling of dataCV preparationWorking with others, holding and controlling effective meetings and interviewsOral presentationsThe music industry: recording companies, collection agencies, musicians union, audio engineers societyNew developments in the online on-demand sectors Professional ethics, codes of conduct and moral responsibility. Health and safety, assessment and management of risk.Legal framework: English and EU law, contract law, non-contractual law, intellectual Property, international copyright law, moral rights. Technological protection measures. Public performance, broadcasting, communication to the public and interactive availability.Personal Development Planning
Module Overview	
Additional Information	Lectures, Tutorials and guest speakers

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio of evidence	80	0	MLO1, MLO4, MLO3, MLO2
Reflection	Reflection for Bronze Skills	20	0	MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings

Karl Jones	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings