

Liverpool John Moores University

Warning: An incomplete or missing proforma may have resulted from system verification processing

Title: Contemporary Business Issues
Status: Definitive
Code: **4501HOABW** (126675)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Hoa Sen University

Team	Leader
Elena Teso	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	POST	Poster presentation	40	
Essay	ESSAY	Collection on mini Essays (Word Count 2500)	60	

Aims

This module provides the essential frameworks to understand current issues in business and their impact on companies and society.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the evolution of management theory from early work until the present days.
- 2 Recognise the importance of business environment and its impact on management.
- 3 Analyse key themes in contemporary business management, with a focus on globalisation, ethics and new technologies.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

POSTER	2	
ESSAY	1	3

Outline Syllabus

Setting the Context Development of Management Theory
Being a Manager Today
Leadership and Decision Making
Managing Diversity
Communicating in the 21st Century
Entrepreneurship and Innovation
The business Environment
Globalisation
Ethics, CSR and Corporate Governance
The Use of Big Data

Learning Activities

Lectures, seminars, workshop, case studies, guest speakers.

Notes

To introduce students to the role and practice of operations within a variety of organisations.