

Contemporary Business Issues

Module Information

2022.01, Approved

Summary Information

Module Code	4501IMPBW
Formal Module Title	Contemporary Business Issues
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
International College IMPERIA

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	This module provides the essential frameworks to understand current issues in business and their impact on companies and society.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the evolution of management theory from early work until the present days.
MLO2	2	Recognise the importance of business environment and its impact on management.
MLO3	3	Analyse key themes in contemporary business management, with a focus on globalisation, ethics and new technologies.

Module Content

Outline Syllabus	Setting the Context Development of Management Theory Being a Manager Today Leadership and Decision Making Managing Diversity Communicating in the 21st Century Entrepreneurship and Innovation The business Environment Globalisation Ethics, CSR and Corporate Governance The Use of Big Data
Module Overview	
Additional Information	To introduce students to the role and practice of operations within a variety of organisations.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Khalid Abbas	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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