

Liverpool John Moores University

Title: CONTROLLING YOUR BUSINESS
Status: Definitive
Code: **4501STGCO** (119548)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

| Team | Leader |
|---------------|--------|
| Gwenda Mynott | Y |

Academic Level: FHEQ4 **Credit Value:** 24.00 **Total Delivered Hours:** 124.00
Total Learning Hours: 240 **Private Study:** 116

Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 84.000 |
| Workshop | 40.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|----------|-------------------|---|---------------|---------------|
| Report | Report | 3000 word report based on a case study and including a reflection on learning | 100.0 | |

Aims

To provide an understanding of management skills through the application of theoretical concepts to practice in the context of managing the organisation in a competitive environment.

Learning Outcomes

After completing the module the student should be able to:

- LO 1 Demonstrate an understanding of theoretical concepts, models and tools relating to organisational management
- LO 2 Demonstrate an understanding of management ideas and values
- LO 3 Demonstrate an understanding of organisational behaviour
- LO 4 Discuss how business functions are managed in the organisational context

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | | |
|--------|----|----|----|----|
| Report | LO | LO | LO | LO |
| | 1 | 2 | 3 | 4 |

Outline Syllabus

Organisational behaviour
Business functions
The evolution of management theory
The role of the manager
Key themes in management in practice.

Learning Activities

Series of lectures and workshops.

References

| | |
|------------------------|---|
| Course Material | Book |
| Author | Mullins, L. |
| Publishing Year | 2010 |
| Title | Management and organisational behaviour |
| Subtitle | |
| Edition | 9th |
| Publisher | Prentice Hall |
| ISBN | |

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|------------------------|-----------------------------------|
| Course Material | Book |
| Author | Hannigan, T. |
| Publishing Year | 2008 |
| Title | Management concepts and practices |
| Subtitle | |
| Edition | 5th |
| Publisher | Pearson Education |
| ISBN | |

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|------------------------|------------|
| Course Material | Book |
| Author | Naylor, J. |
| Publishing Year | 2004 |
| Title | Management |
| Subtitle | |
| Edition | 2nd |
| Publisher | Pearson |
| ISBN | |

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|------------------------|----------------------------|
| Course Material | Book |
| Author | Buchanan D and Huczynski A |
| Publishing Year | 2010 |
| Title | Organisational Behaviour |
| Subtitle | |
| Edition | 7th |
| Publisher | Financial Times |
| ISBN | |

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|------------------------|---------------------------------|
| Course Material | Book |
| Author | Hitt M, Black S and Porter L.W. |
| Publishing Year | 2012 |
| Title | Management |
| Subtitle | |
| Edition | 3rd |
| Publisher | Pearson |
| ISBN | |

Notes

Course notes will be available on Blackboard