

Summary Information

Module Code	4501VLUBW
Formal Module Title	Contemporary Business Issues
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Van Lang University

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	This module provides the essential frameworks to understand current issues in business and their impact on companies and society.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the evolution of management theory from early work until the present days.
MLO2	2	Recognise the importance of business environment and its impact on management.
MLO3	3	Analyse key themes in contemporary business management, with a focus on globalisation, ethics and new technologies.

Module Content

Outline Syllabus	Setting the Context Development of Management TheoryBeing a Manager TodayLeadership and Decision MakingManaging DiversityCommunicating in the 21st CenturyEntrepreneurship and InnovationThe business EnvironmentGlobalisationEthics, CSR and Corporate GovernanceThe Use of Big Data
Module Overview	
Additional Information	To introduce students to the role and practice of operations within a variety of organisations.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Coursework	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Khalid Abbas	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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